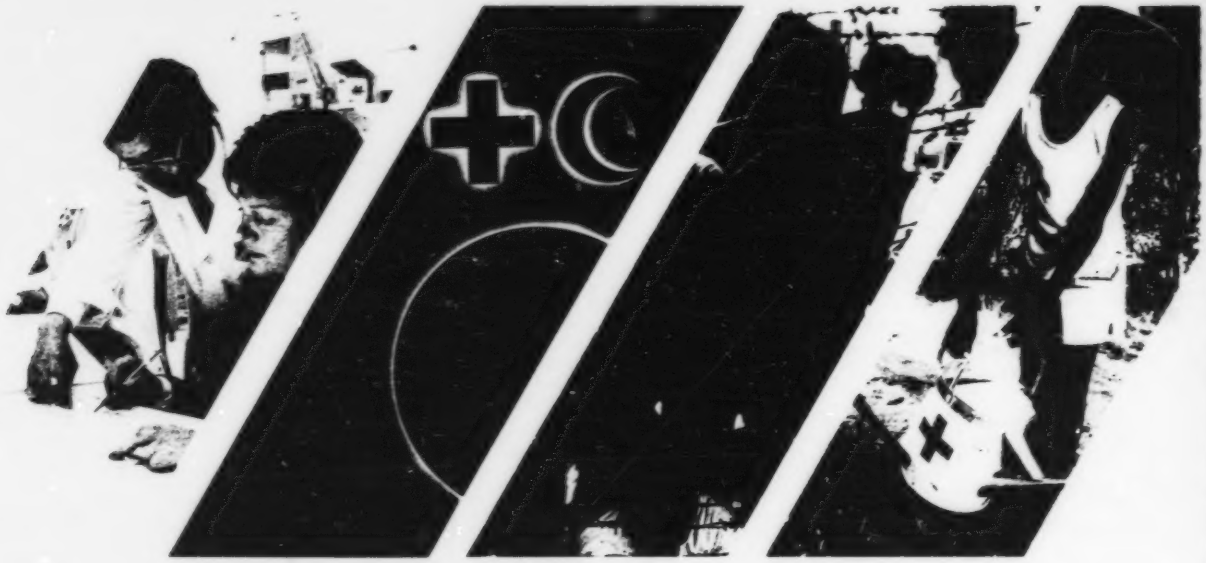
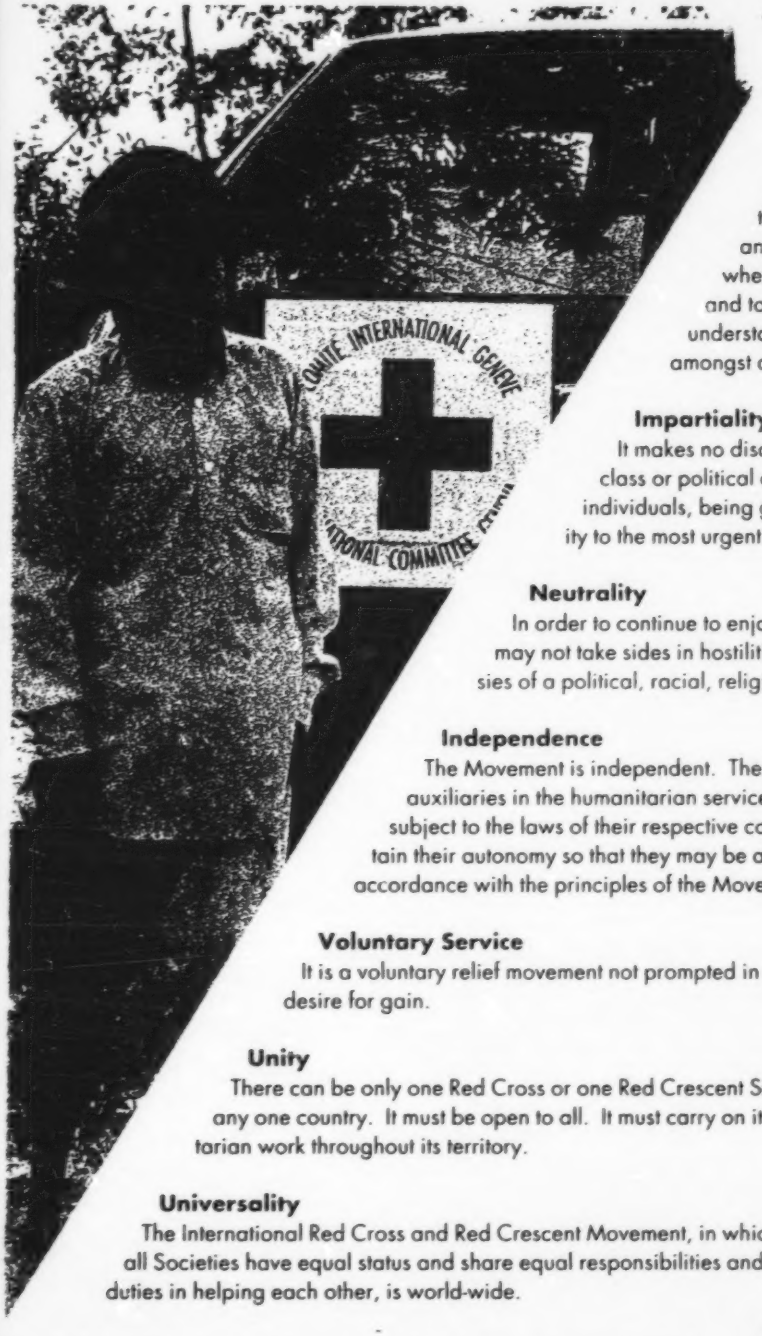
Annual Report 1988-89



The Canadian Red Cross Society

91-06730/

THE CANADIAN RED CROSS SOCIETY • Protecting human life at home and abroad



THE FUNDAMENTAL PRINCIPLES OF THE INTERNATIONAL RED CROSS AND RED CRESCENT MOVEMENT

Humanity

The International Red Cross and Red Crescent Movement, born of a desire to bring assistance without discrimination to the wounded on the battlefield, endeavors, in its international and national capacity, to prevent and alleviate human suffering wherever it may be found. Its purpose is to protect life and health and to ensure respect for the human being. It promotes mutual understanding, friendship, co-operation and lasting peace amongst all peoples.

Impartiality

It makes no discrimination as to nationality, race, religious beliefs, class or political opinions. It endeavors to relieve the suffering of individuals, being guided solely by their needs, and to give priority to the most urgent cases of distress.

Neutrality

In order to continue to enjoy the confidence of all, the Movement may not take sides in hostilities or engage at any time in controversies of a political, racial, religious or ideological nature.

Independence

The Movement is independent. The National Societies, while auxiliaries in the humanitarian services of their governments and subject to the laws of their respective countries, must always maintain their autonomy so that they may be able at all times to act in accordance with the principles of the Movement.

Voluntary Service

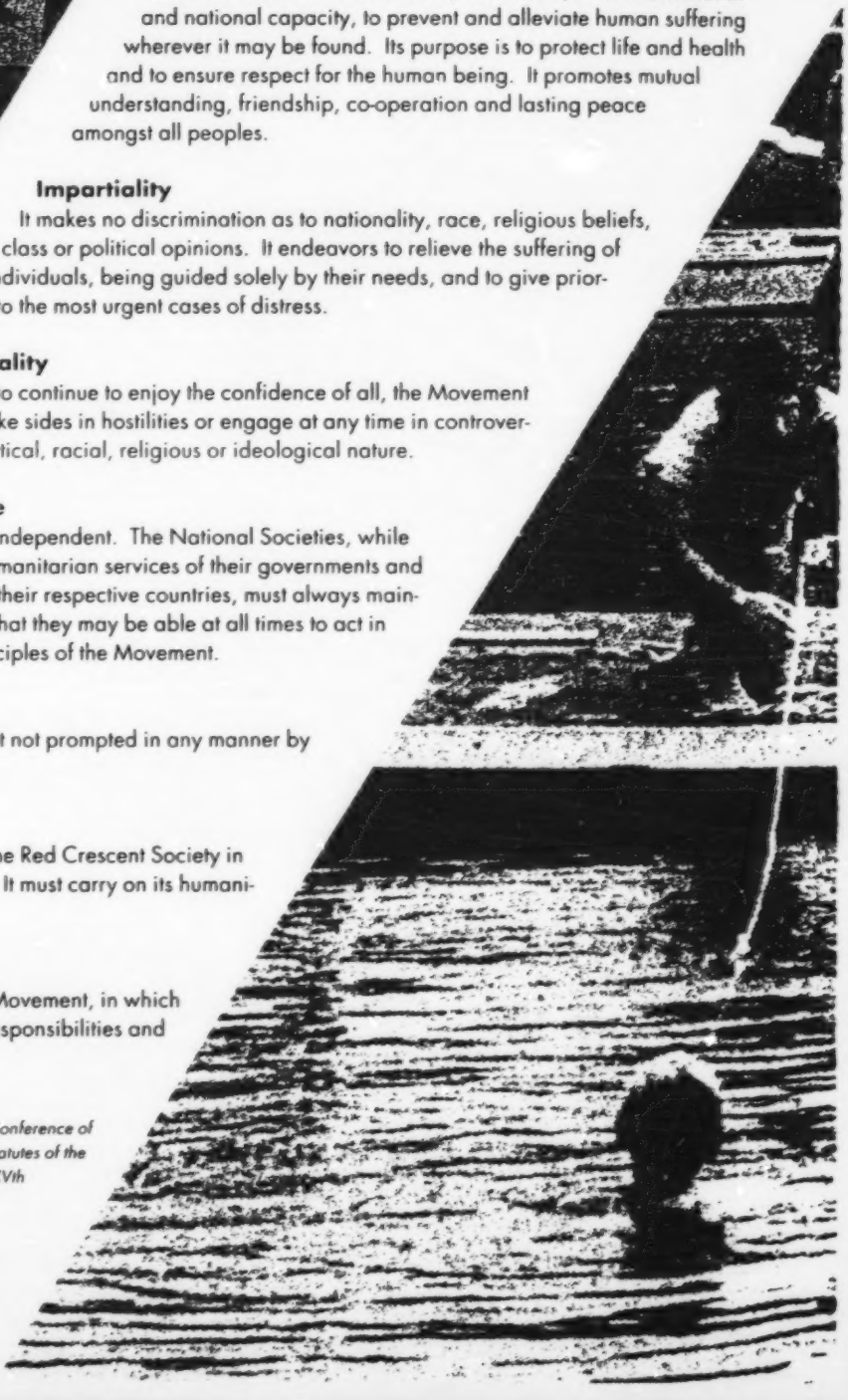
It is a voluntary relief movement not prompted in any manner by desire for gain.

Unity

There can be only one Red Cross or one Red Crescent Society in any one country. It must be open to all. It must carry on its humanitarian work throughout its territory.

Universality

The International Red Cross and Red Crescent Movement, in which all Societies have equal status and share equal responsibilities and duties in helping each other, is world-wide.



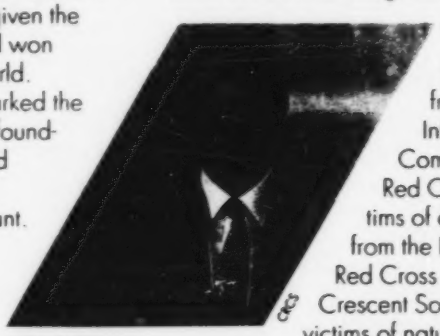
The Fundamental Principles were proclaimed by the XXth International Conference of the Red Cross, Vienna, 1965. This is the revised text contained in the Statutes of the International Red Cross and Red Crescent Movement, adopted by the XXVth International Conference of the Red Cross, Geneva, 1986.

President's Message

Throughout its 125-year history, the International Red Cross and Red Crescent Movement has reached out impartially to offer protection and assistance to the wounded, imprisoned, hungry and displaced of the world.

It is our singular commitment to the principle of humanity – to prevent and alleviate human suffering wherever it may be found – that has given the Movement its strength and won respect throughout the world.

This past fiscal year marked the 125th Anniversary of the founding of the International Red Cross and Red Crescent Movement by Henry Dunant. In honor of this event, all States party to the Geneva Conventions were invited by the International Committee of the Red Cross and the League of Red Cross and Red Crescent Societies to make an exceptional humanitarian gesture as a demonstration of their commitment to the Movement's ideals and principles.



Alan G. Watson

We were delighted when Prime Minister Brian Mulroney indicated that he approved the plan for three humanitarian gestures:

- A donation of $150,000 through The Canadian Red Cross Society to provide for a medical/surgical team in Pakistan;
- The granting of an international radio frequency band for the exclusive use of the Red Cross during times of disaster and/or emergency; and
- The announcement of the government's intention to table legislation leading to the ratification of the Additional Protocols to the Geneva Conventions.

Canada had previously ratified the four Geneva Conventions but had not ratified the two Additional Protocols, the first relating to the protection of victims of international armed conflicts and the second to the protection of victims of non-international armed conflicts.

On the horizon there are several challenges facing the Society. We must be prepared to meet the needs of victims both at home and abroad.

Internationally, the Society will continue to take a leading role in responding to requests for assistance from the International Committee of the Red Cross for victims of conflicts and from the League of Red Cross and Red Crescent Societies for victims of natural disasters while, at the same time, helping our Sister Societies to continue along the path to self-sufficiency.

Conflicts continue to generate much human misery world-wide. Yet, in the midst of this inhumanity, the International Red Cross and Red Crescent Movement is a beacon of hope and remains determined and prepared to protect and assist victims and to restore respect for the human being.

Domestically, we must respond to today's needs in our communities. The services offered by the Red Cross must be relevant to the human needs of our times.

This year, progress has been made in reaching understandings with municipal authorities with regard to the role that the Red Cross can play in helping during natural disasters, such as the tornadoes in Edmonton and Barrie and the flood in New Brunswick. We must continue to enhance our role at the municipal level in the area of emergency preparedness.

Our blood program continues its service to all Canadians. Forty years ago we provided whole blood and plasma for transfusions. Today, fractionation technology allows us to make highly sophisticated products using only portions of whole blood. In addition, improved techniques in blood collection through apheresis have made it possible to meet a wider variety of needs.

We must continue to strive to maintain a strong donor base to support the blood program. The essential ingredient in our blood system is the volunteer donor.

The Society must work diligently to develop a strategy to maintain an adequate financial base. A sound funding strategy is required to support our services and to enable us to be fully accountable to those who have contributed.

The principle of voluntarism must remain the essence on which the Society builds its leadership, strength and character.

The volunteers and staff of The Canadian Red Cross Society are well prepared to meet these challenges not only in terms of our professional and technical resourcefulness, but more importantly, in terms of our commitment as Red Crossers to our Fundamental Principles.

As is reflected in this report, the significant role that The Canadian Red Cross Society has played over the past year, both internationally and domestically, is a tribute to its volunteers, staff and supporters.

This has been my second year as President. It has been an honor and a privilege to serve and participate in meeting the challenges which the Society has faced over the past two years. I would like to thank the volunteers and staff alike who have been so helpful during my tenure.

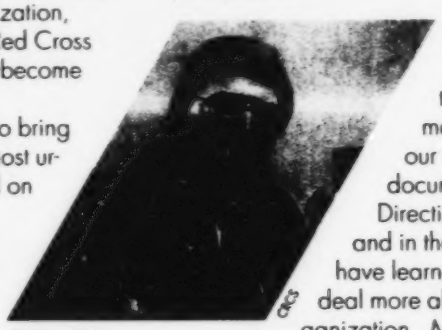
Alan G. Watson

Secretary General's Message

As we approach the last decade of this century, the International Red Cross and Red Crescent Movement remains united in its purpose to protect life and alleviate human suffering, wherever it may be found.

While the fundamental purpose of the Movement has remained unchanged over 125 years, our worldwide humanitarian organization, including The Canadian Red Cross Society, has evolved and become complex.

Our continuing ability to bring assistance to those who most urgently need it will depend on the Society's capacity to manage resources effectively and efficiently and to do so in an environment of increasing change. Success will depend upon our flexibility, responsiveness and willingness to embrace new ideas and approaches.



George Weber

Red Cross services must be relevant to the changing needs of Canadians. The Society, at all levels, must be committed to the delivery of services of the highest quality within the community.

We must continue to plan for the future direction, activities and operation of the Society. The amalgamation of the planning and budgeting functions has been an important step in the right direction.

In April 1988, the National Planning and Budget Review Committee approved a divisional planning format to be used for the 1990–91 fiscal year. The format links planning and budgeting together within a strategic framework based upon five-year goals and objectives. This enables divisions to determine the service and financial implications of their budget-year objectives and to project these over a five-year period.

We have begun to implement the recommendations of our visionary document, the Directional Plan, and in the process we have learned a great deal more about our organization. Much remains to be done in the planning sphere but the emphasis must be on service delivery.

To meet the challenges of the 21st century, we must make effective use of the latest scientific and communications technologies. Significant strides have been made in modernizing our computer technology, but a major challenge remains in enhancing computerized information systems in the Blood Centres, an initiative for which the Canadian Blood Committee has approved funding.

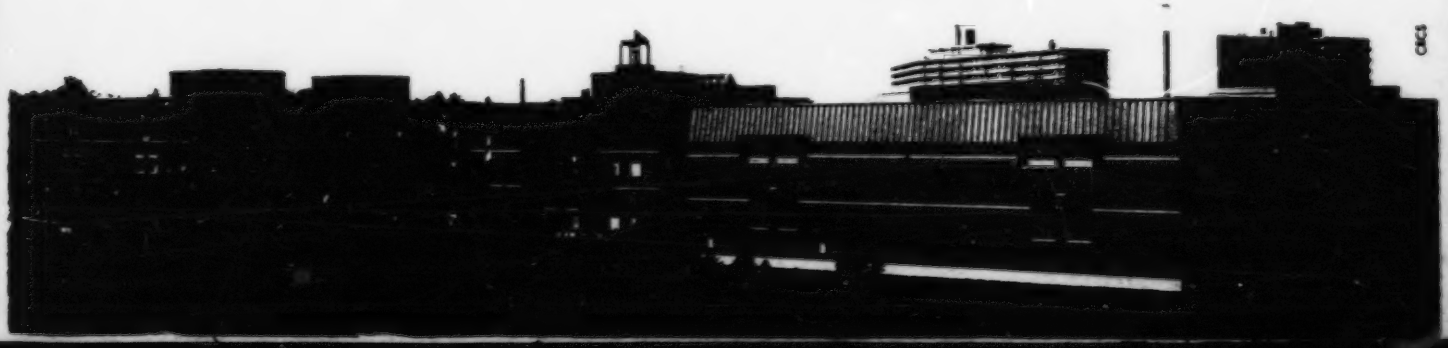
We must continue to build volunteer and staff resources of well-skilled and highly motivated people. To this end, we must recruit people of the highest calibre and provide them with training and development opportunities.

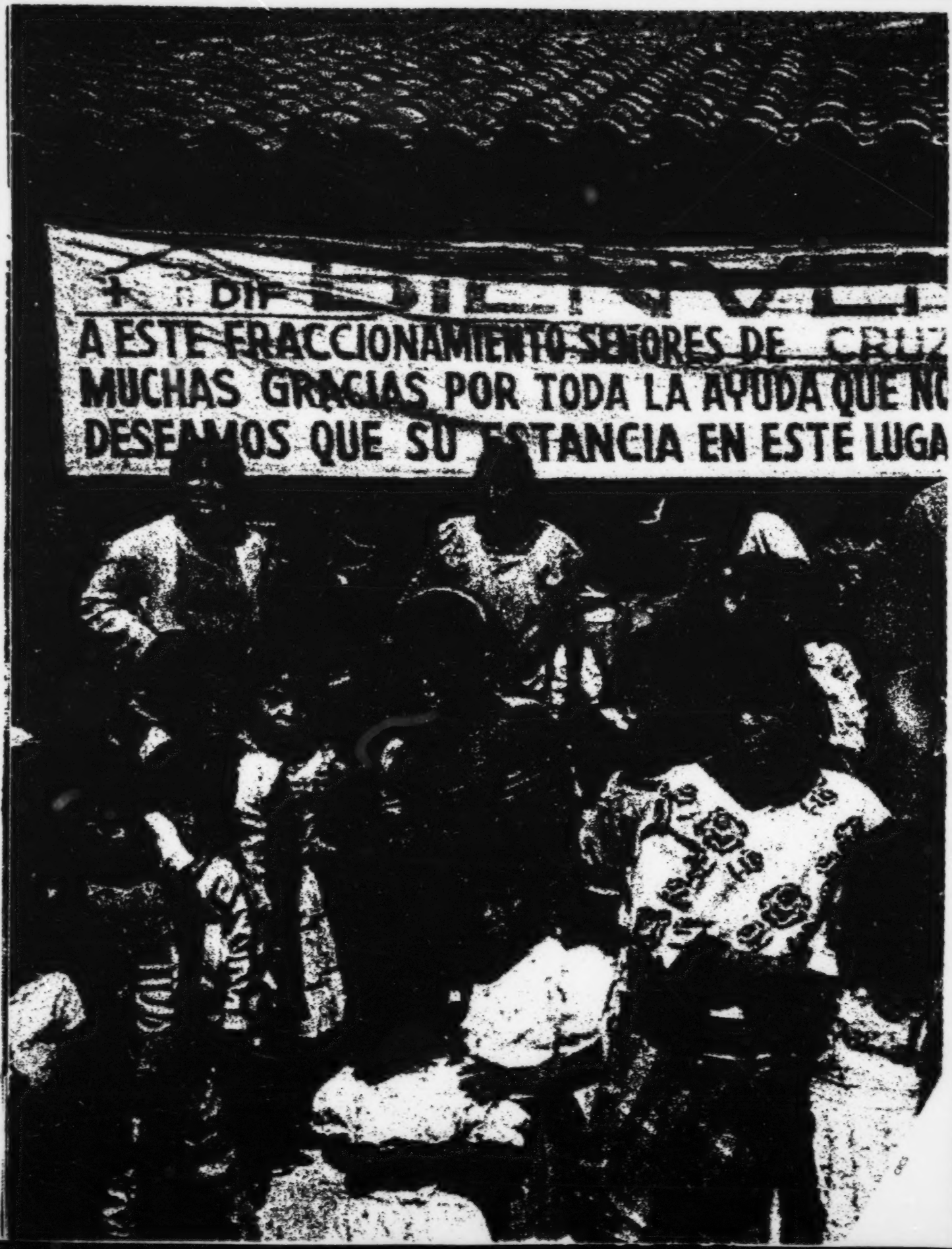
The renewed emphasis on fund-raising must be maintained. Following the workshops at last year's Annual Meeting, a comprehensive fund-raising plan has been drafted. Its adoption will guide the Society's work over the next several years.

The plan recognizes the increasing competition for charitable donations. It calls on Society volunteers and staff to clarify needs and to strengthen our case for support from the Canadian public. At the same time, it challenges us to share our fund-raising skills and experience and to exchange information more fully throughout the Society. A planned-giving program is emerging as a major new thrust, based in part on the successful pilot project under way in B.C./Yukon Division.

We must concentrate on educating Canadians about the Red Cross, for it is they who provide the volunteer time, blood and financial support required to achieve our goals. A well-informed public is the best insurance the Society can have to guarantee ongoing support for its work both at home and around the world.

I would like to take this opportunity to thank the volunteers and staff of the Society for their dedication and commitment to The Canadian Red Cross Society. Working together, we will meet our future challenges with vigor, enthusiasm and success.




DIF
A ESTE FRACCIONAMIENTO SEÑORES DE CRUZ
MUCHAS GRACIAS POR TODA LA AYUDA QUE NO
DESEAMOS QUE SU ESTANCIA EN ESTE LUGA

International Services

The International Services Department is responsible for the international activities of The Canadian Red Cross Society (CRCS). It acts as the liaison point between the Canadian Red Cross and the International Committee of the Red Cross (ICRC), the League of Red Cross and Red Crescent Societies (League) and 147 other National Red Cross and Red Crescent Societies. It is also the liaison point between the CRCS and the federal government, intergovernmental agencies, Canadian embassies abroad, and foreign embassies in Canada.

The primary function of the Department is to respond to international disaster relief appeals received from both the ICRC and the League and to act upon requests for development assistance from Sister Societies received through the League.

The ICRC acts as a neutral intermediary in humanitarian matters during conflicts, civil wars and internal disturbances. It provides protection and assistance to both military and civilian victims, to prisoners of war and civilian detainees, to the war-wounded and to civilian populations in occupied or enemy territories. It also visits political detainees. The ICRC's role during conflicts is defined in the four Geneva Conventions of 1949 and their Additional Protocols of 1977. The ICRC is responsible for the application, development and world-wide dissemination of the provisions of the Geneva Conventions.

The League is the international federation of National Red Cross and Red Crescent Societies.

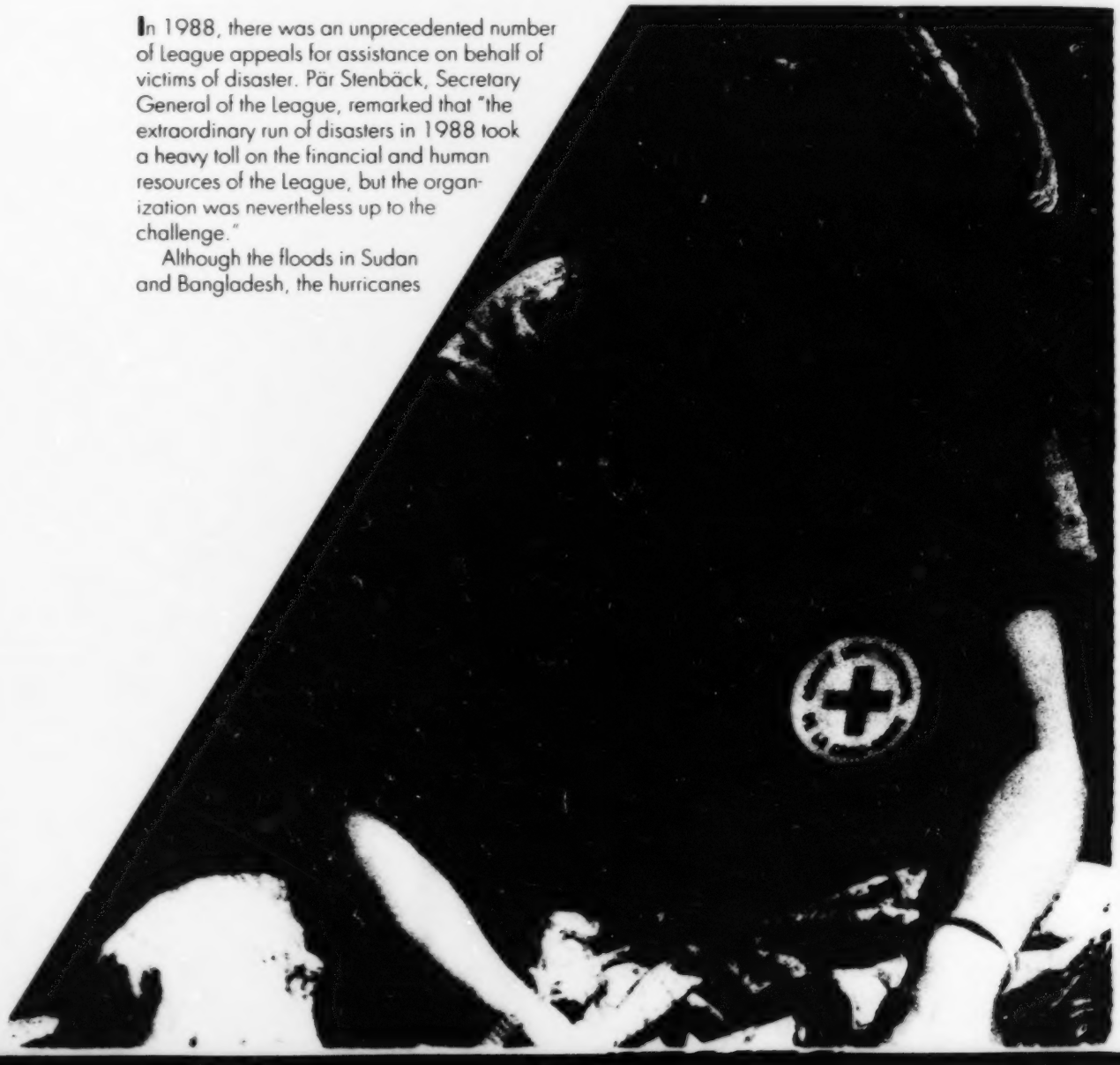
Its primary role is to promote co-operation among its member Societies and to co-ordinate their efforts in meeting the needs of victims of natural disasters through world-wide appeals. It also promotes the adoption of national disaster preparedness plans by its member Societies. The League encourages the creation and development of National Red Cross and Red Crescent Societies in countries all over the world and advises and assists them in the development of their community services.

International Disaster Relief

In 1988, there was an unprecedented number of League appeals for assistance on behalf of victims of disaster. Pär Stenbäck, Secretary General of the League, remarked that "the extraordinary run of disasters in 1988 took a heavy toll on the financial and human resources of the League, but the organization was nevertheless up to the challenge."

Although the floods in Sudan and Bangladesh, the hurricanes in the Caribbean and the earthquake in Armenia were of a very large magnitude and caught world attention, many other disasters went almost unnoticed. The League and ICRC launched a total of 66 international appeals in the 1988–89 fiscal year and the CRCS received some $25 million for disaster relief assistance in some 45 countries. During the latter part of 1988, the International Services Department also became involved in airlifting urgently needed relief goods for the emergency operations in Jamaica, Nicaragua and Armenia.

To assist the ICRC and the League to carry out their humanitarian work in relief and



development, The Canadian Red Cross Society dispatched 27 delegates overseas during the course of 1988–89. The delegates worked as relief and logistics administrators, doctors, nurses, construction engineers and pharmacists. Among the delegates seconded by the Society, four were Chief Delegates in charge of all aspects of the League's operations in Malawi, Ethiopia, Chad and Jamaica. Other countries to which delegates were sent included the U.S.S.R. (Armenia), Somalia, Kenya, Pakistan, Afghanistan, Angola, Uganda and Mozambique.

Development

Development aid totalling $867,417 in cash, goods and services was channelled from the following and other sources, to 32 countries during the period April 1, 1988, to March 31, 1989.

The CRCS Creations and Youth funds channelled to the League, amounting to $210,257, were allocated to the long-term Primary Health Care activities of the National Societies of Angola, Mozambique, Kenya, Uganda, Zimbabwe and the Philippines. The Non-

ICRC

Governmental Organizations Division of the Canadian International Development Agency (CIDA) provided matching development assistance grants in the amount of $335,190.

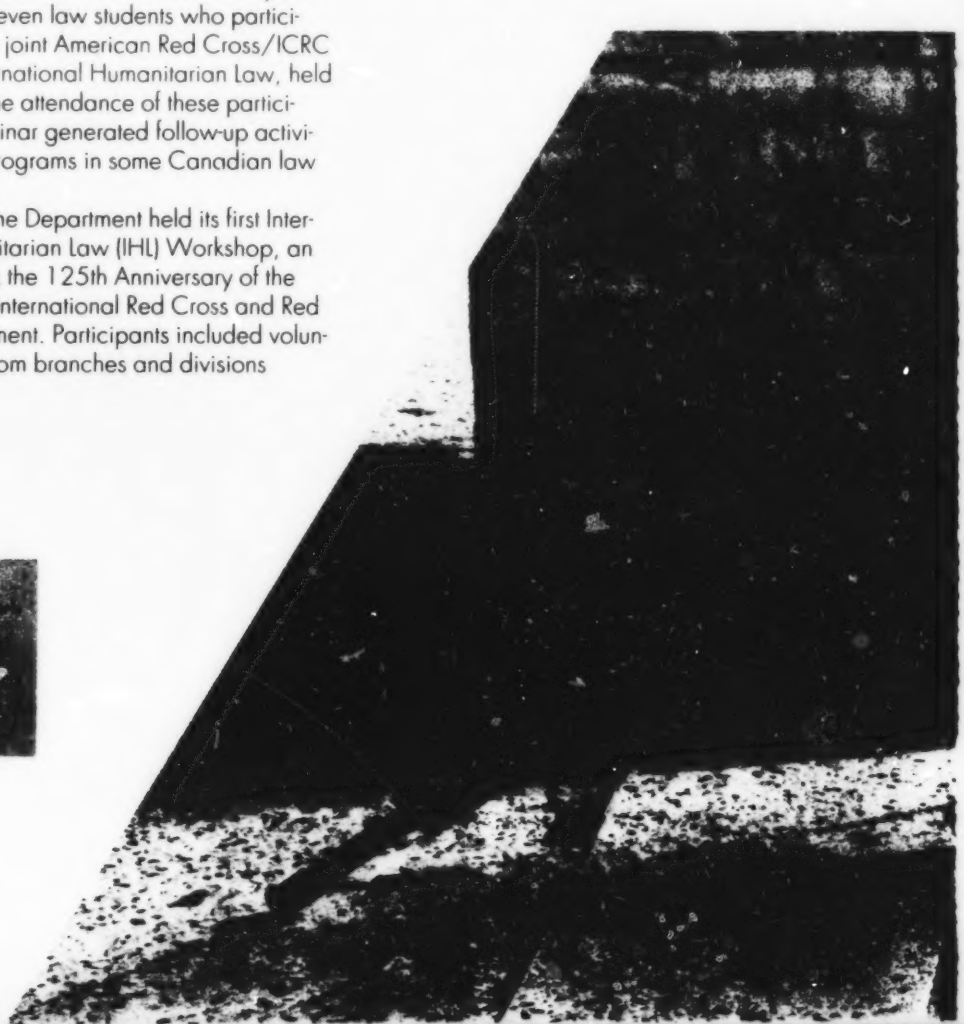
The Canadian Public Health Association provided a grant in the amount of $30,835 for Child Alive activities, specifically for the immunization of children in Malawi.

The Alberta Government continued its development assistance for ongoing Primary Health Care activities, as well as rehabilitation activities, in Jamaica and Bangladesh with a grant of $150,000.

Dissemination of International Humanitarian Law

Last summer, the International Services Department recruited seven law students who participated in the first joint American Red Cross/ICRC Seminar on International Humanitarian Law, held in New York. The attendance of these participants at the seminar generated follow-up activities and study programs in some Canadian law faculties.

In October, the Department held its first International Humanitarian Law (IHL) Workshop, an initiative to mark the 125th Anniversary of the founding of the International Red Cross and Red Crescent Movement. Participants included volunteers and staff from branches and divisions across the country, as well as staff from National Office. It was a unique opportunity to meet and discuss the Geneva Conventions of 1949, the two Additional Protocols of 1977 and such issues as the Fundamental Principles of the Movement and protection of the Red Cross emblem. Although in signing the Geneva Conventions, governments accept the responsibility to disseminate International Humanitarian Law, National Red Cross/Red Crescent Societies support their respective governments in this endeavor. The workshop helped the participants to identify various local target populations for



THE GENEVA CONVENTIONS AND ADDITIONAL PROTOCOLS : A SUMMARY

THE GENEVA CONVENTIONS

The First Geneva Convention
For the Amelioration of the Condition of the Wounded and Sick in Armed Forces in the Field.

The Second Geneva Convention
For the Amelioration of the Condition of Wounded, Sick and Shipwrecked Members of Armed Forces at Sea.

The First and Second Geneva Conventions embody the idea that if a member of the armed forces is wounded or sick and cannot take an active part in the hostilities, he/she is no longer part of the fighting force and becomes a person in need of protection and care.

The Third Geneva Convention
For the Treatment of Prisoners of War.

The Third Convention covers members of the armed forces who fall into enemy hands and thus become prisoners of war. Under the Convention they are in the power of the enemy state but not of the individuals or troops who have captured them.

The Fourth Geneva Convention
For the Protection of Civilian Persons in Time of War.

This Convention covers all individuals who do not belong to the armed forces, take no part in the hostilities and find themselves in the hands of the Enemy or an Occupying Power.

THE ADDITIONAL PROTOCOLS

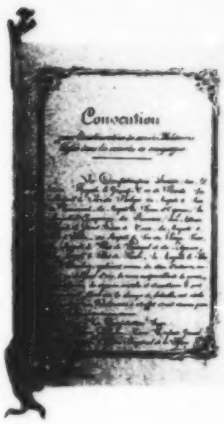
The Additional Protocols complement the four Geneva Conventions. These extensions and additions make the Conventions relevant and applicable to modern wars and warfare.

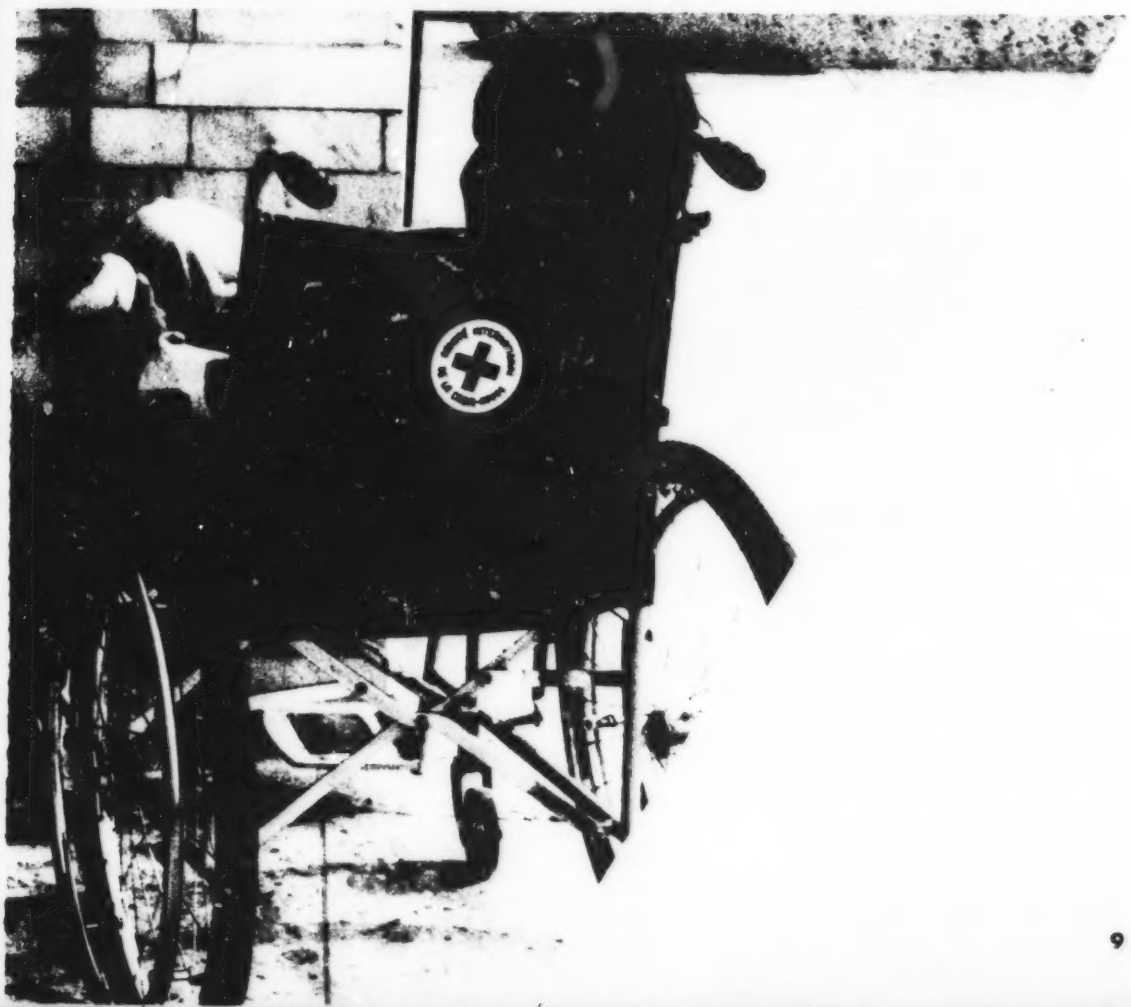
Protocol I

Protocol I is for the protection of victims of international armed conflicts.

Protocol II

Protocol II is meant to ensure better protection for the victims of non-international armed conflicts, and to guarantee protection and fair treatment to all persons affected by conflict, that is, all those not currently taking part in the hostilities.





dissemination of the information on IHL, including the Armed Forces, government officials, the academic community, medical circles, young people and the general public. In addition, the CRCS was represented at an International Humanitarian Law Conference sponsored by the ICRC in Leningrad, U.S.S.R., in October.

Tracing and Reunion

The Tracing and Reunion Service provides a way for residents of Canada to locate immediate family members, at home and abroad, who have lost contact with them through conflict or disaster. The service also accepts inquiries from individuals abroad, through their local Red Cross/Red Crescent Societies, who wish to find their relatives in Canada.

During the 1988–89 fiscal year, the Tracing and Reunion Service across Canada handled 7,269 cases and located 739 people. When hurricanes struck the Caribbean in the fall, the department received 4,048 disaster inquiries, most of which were for Jamaica. Similarly, when an earthquake devastated Armenia in December, 93 inquiries were received.

International Relations

Throughout the year, the CRCS hosted a total of 43 visitors from the League, the ICRC and other National Societies. The visitors included Pär Stenbäck, Secretary General of the League, Mariapia Fanfani, Vice-President of the League, and M. Rojala, Director of National Activities, Finnish Red Cross, amongst others.

In addition, the Blood Services National Reference Laboratory, the Federal Centre for AIDS, and the CRCS International Services Department jointly hosted a study visit of three Libyans, sponsored by the Libyan Red Crescent Society. They came to Canada for six weeks to study blood-testing techniques.

Darrell D. Jones, Honorary Vice-President of The Canadian Red Cross Society and Vice-President of the League; George Weber, Secretary General and Chief Executive Officer of the Society; and René De Grâce, National Director, International Services (CRCS) attended the League Executive Council and related meetings in April and October. They were joined by Alan Watson, CRCS President, at the Pan African Conference, in Dakar, Senegal in November 1988. Following this conference, Darrell D. Jones and René De Grâce proceeded to a meeting of the Presidents of the Americas, held in Caracas, Venezuela.

In addition, Alan Watson and George Weber participated in the annual American Red Cross Convention which was held in Cincinnati, Ohio.

Blood Services

The Canadian Red Cross Society's Blood Services is responsible for the co-ordination of the national system which supplies blood to all Canadians. Working in co-operation with the Canadian Blood Committee, the main funding authority, this service is implemented through 17 Blood Centres located throughout the country.

There have been a number of special projects and achievements in Blood Services during the 1988–89 fiscal year.

Plasma Fractionation Contract

A major achievement for the year was the conclusion of an agreement with Cutter Biological for a five-year plasma fractionation contract which will provide a supply of some key blood products for Canada's hemophiliacs at a price that has been considered favorable by all provincial health ministries.

Bone Marrow Donor Registry

Approval in principle has been received, from the Conference of Health Ministers, for the establishment of a Bone Marrow Donor Registry for unrelated donors. This nation-wide registry will be co-ordinated from the Vancouver Blood Centre. The co-operation of federal, provincial and territorial governments, as well as the voluntary support of members of the Royal Canadian Mounted Police (RCMP), has made this important registry possible. The RCMP became involved when one of their officers needed a bone marrow transplant.

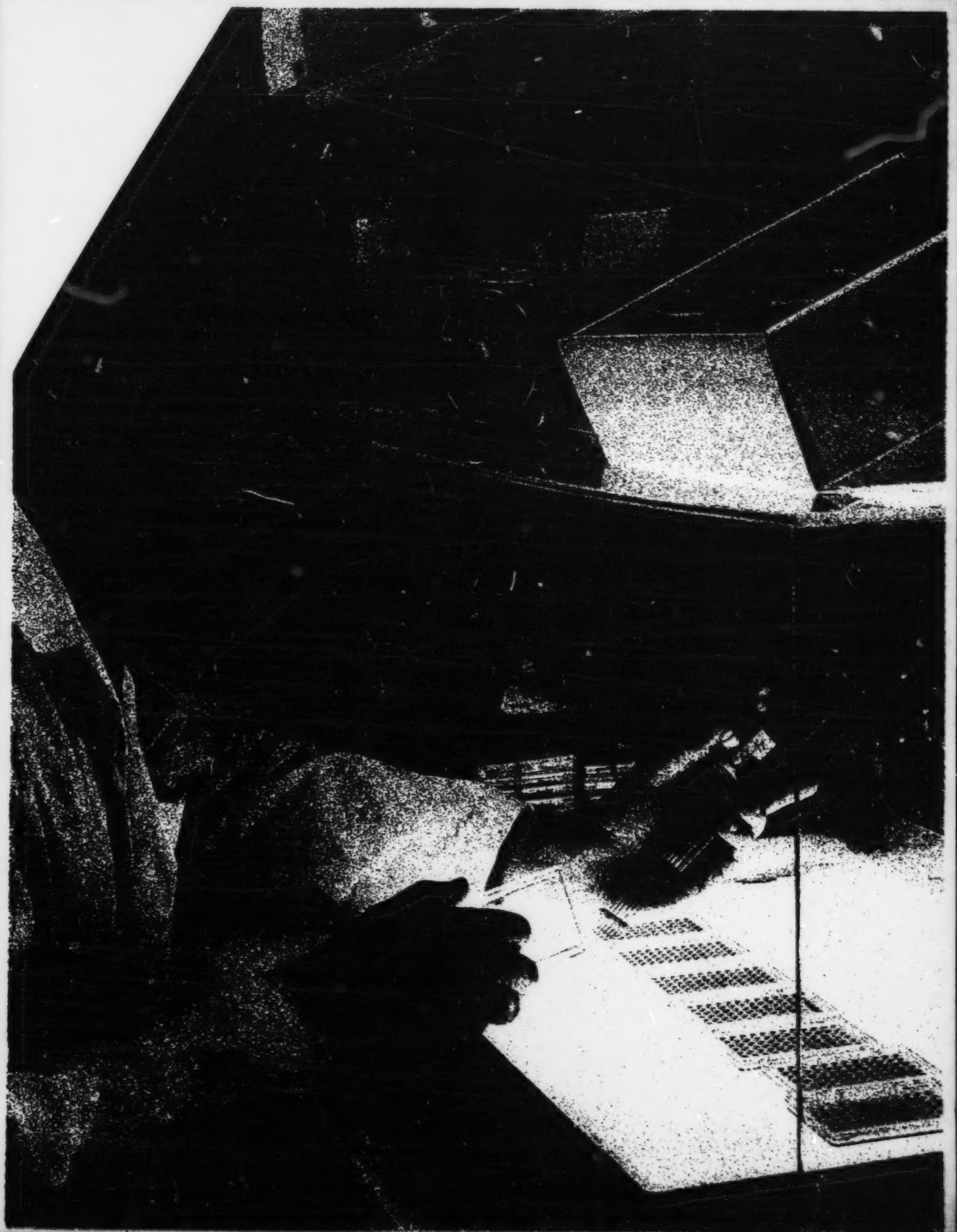
Relationship with the Canadian Blood Committee

Ongoing dialogue between the Society and the Canadian Blood Committee (CBC), which is comprised of representatives of the federal, provincial and territorial ministries of health, has been fruitful. As well as being the major funding authority for Blood Services, the Committee is responsible for the development of National Blood Policy.

This full consultation with federal and provincial health authorities through the CBC has been a guiding principle for the Red Cross in its handling of the blood program and development of related policies. The participation of the members of the CBC and their continued willingness to address major issues facing the blood programs of any nation are very much appreciated.

BELOW; At CRCS Blood Centres, plasma extractors are used to remove plasma from the whole blood.

OPPOSITE; HLA typing is part of the testing procedure to determine compatibility between bone marrow donors and recipients.



The development of a plasma fractionation study and proposal last year, which was then submitted to the Conference of Health Ministers, has lead to a reassessment of the roles of the Red Cross and the CBC in the overall delivery of Blood Services to Canadian hospitals.

Plasma Self-Sufficiency

One of the most significant steps taken by the CBC in the past year has been the major fiscal commitment made to the previously accepted principle of plasma self-sufficiency. The five-year plan presented by the CRCS Blood Services to the CBC was approved in the latter part of the year and will begin to be implemented in the coming year. This is the only area in which Canada is not self-sufficient. The success of the past three to four years in recruiting donors for the voluntary automated plasma collection process, called plasmapheresis, has given the government the confidence to approve an expanded program.

Appreciation is extended to the numerous donors who are rapidly reaching their 100th donation mark as well as to all divisional volunteers and staff who have made this program possible. The CRCS plasmapheresis program is envied in other parts of the world and is being examined carefully by members of the Council of Europe and in the United States.

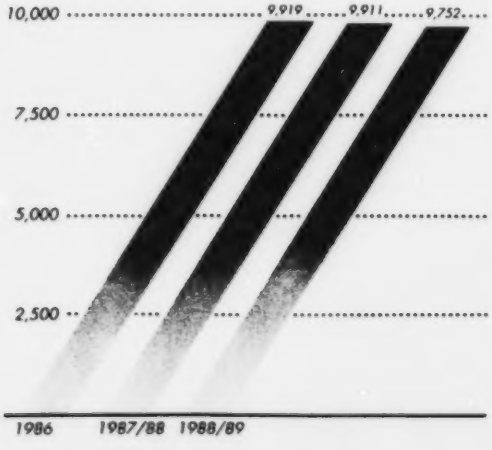
Area Blood Services Committees

Area Blood Services Committees have been established in a few locations across the country. A new venture, their purpose is to provide a continual review of the Blood Donor Recruitment and Blood Transfusion Service relationship, with a special emphasis on accountability for donor recruitment. The development of these committees will continue across the country in the coming year.

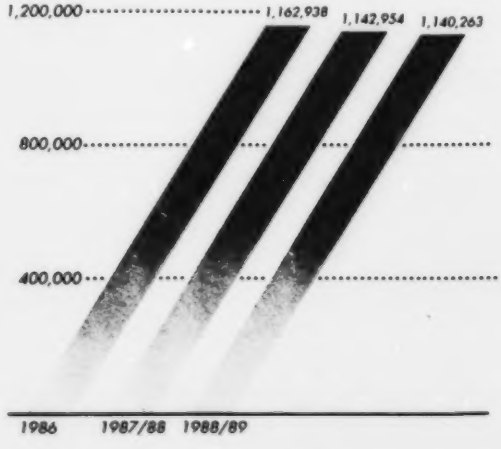
Computerized Information System

During the past year, funding was also approved by the CBC for the development of a new computerized information system for Blood Centres. It is anticipated that this long-awaited development will further contribute to the safety of the blood supply by permitting adequate handling of the ever-increasing amount of information arising from Blood Centres.

NUMBER OF BLOOD DONOR CLINICS HELD



NUMBER OF UNITS COLLECTED



Safety of the Blood Supply

In terms of safety of the blood supply, new tests on the market are closely monitored by the National Reference Laboratory, with the support of Blood Centres. Major efforts in maintaining the safety of the blood supply have been reflected in improvements to donor questionnaires and to test kits. As well, the Blood Services Department is constantly on the lookout for new developments through its participation in a number of international committees and working groups.

Building Projects

The Society is currently working with local building committees to develop new Blood Centres to accommodate new technology that will contribute to the increased safety of blood and blood products provided by The Canadian Red Cross Society's Blood Services. Projects are under way in Vancouver, Winnipeg, Toronto, Ottawa/Carleton and Québec City.

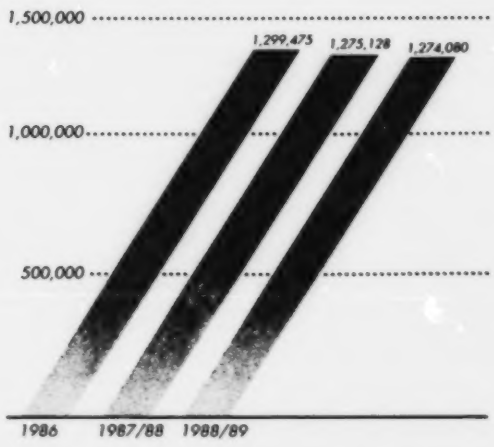
Blood Utilization

During the past year, a small decrease in utilization of blood has been observed, a trend noted in other countries in the western world, too. The exact cause of this decrease is not known but it is suspected that blood utilization has come under greater examination by physicians in the past three to four years. On the other hand, a continued increase in the per capita utilization of platelet transfusions has been noticed, which reflects an increased use of platelets for patients undergoing cancer chemotherapy.

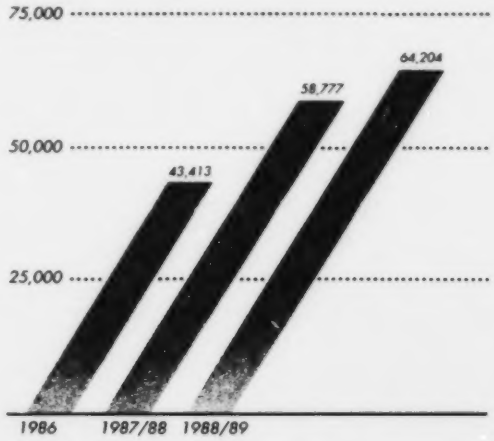
Autologous Donations

The Society has initiated an autologous donation program, whereby people facing elective surgery may donate blood for their own use, with the approval of their physician. Approximately 1,000 donors have taken advantage of this service to date.

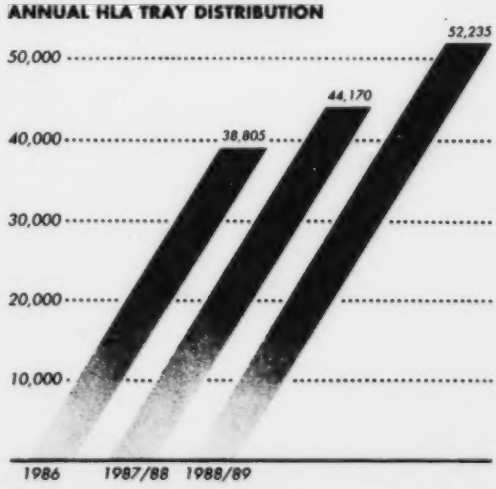
NUMBER OF DONORS

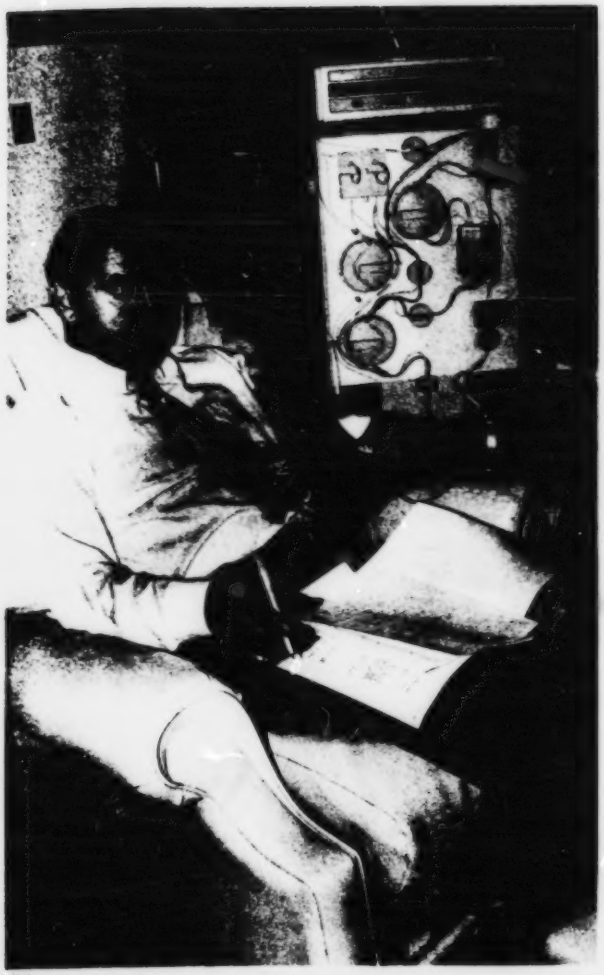


PLASMAPHERESIS PROCEDURES



ANNUAL HLA TRAY DISTRIBUTION





Automated collection techniques allow volunteers to donate more frequently as only those specific components of blood required are collected, while the remainder are returned to the donor.

National Reference Laboratory

The CRCS National Reference Laboratory continues to provide consultation services, reagents for Blood Centres and tissue-typing reagents for Canadian hospitals involved in tissue transplantation. These combined services and products have more than offset the cost of the entire laboratory year after year.

Research and Development

The Research and Development program in Blood Services continues to produce successful results and many publications have arisen from these efforts. The main focus has been on the safety of blood products. The continued support of the CBC to the Research and Development fund has been an important element in this success.

New Programs

Hospital demand has prompted the development of new programs at Blood Centres, such as the freezing of bone marrow from specific patients scheduled for cancer chemotherapy. Pre-natal screening programs continue to expand in those Centres which offer the service. Of special significance is a program of screening pre-natal blood samples for hepatitis that has been implemented in the province of Alberta. This model is being contemplated for use in other provinces.

Field Services

Field Services provides emergency, health and community services to the Canadian public through ten divisions. The array of services for which the department is responsible falls into three broad categories:

- *Emergency Preparedness*

Planning and preparing so that members of the public, as well as Red Cross staff and volunteers, are trained to prevent emergency situations and react effectively to them when necessary;

- *Emergency Response*

Arranging for people and resources to be available in key locations in Canada, whenever and wherever needed, to respond to house fires, major disasters or personal emergencies; and

- *Assistance in the Home*

Providing Canadians with health and social services to meet needs of an urgent nature, on a short-term basis, while helping people to maintain self-sufficiency and a basic standard of human dignity.

This past year marks the first full year of operation of a new National Field Services Committee. The committee, which reports to the Board of Governors, provides governance-level advice and expertise to the Society on all Red Cross services that are not related to Blood or International Services.

The work of the Committee is well under way and its members are developing a service review process to be certain the Society is providing the most appropriate services to the Canadian public. Agreement has been reached on how standards should be established and maintained within Red Cross, so that individuals receiving a Red Cross program can

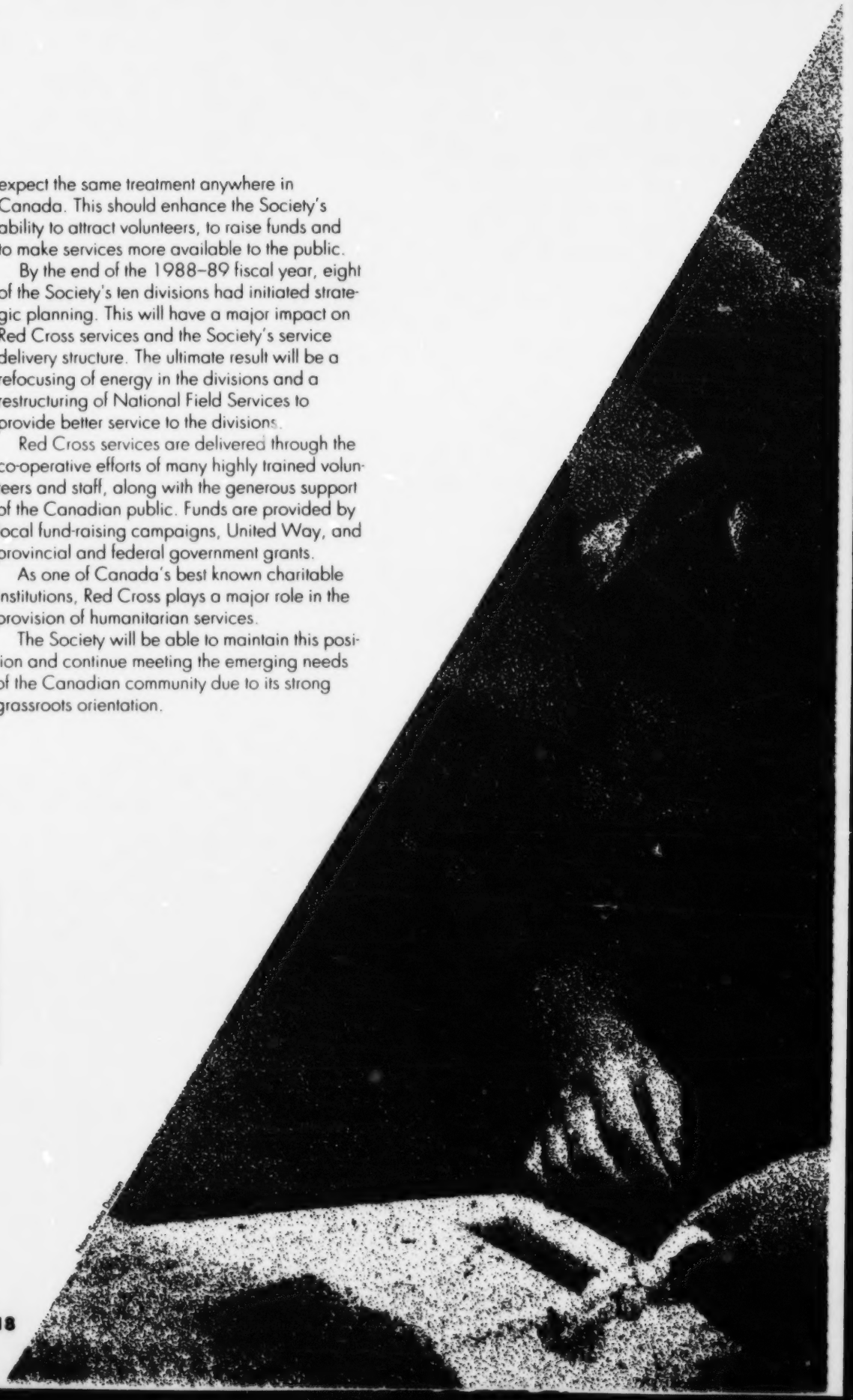
expect the same treatment anywhere in Canada. This should enhance the Society's ability to attract volunteers, to raise funds and to make services more available to the public.

By the end of the 1988–89 fiscal year, eight of the Society's ten divisions had initiated strategic planning. This will have a major impact on Red Cross services and the Society's service delivery structure. The ultimate result will be a refocusing of energy in the divisions and a restructuring of National Field Services to provide better service to the divisions.

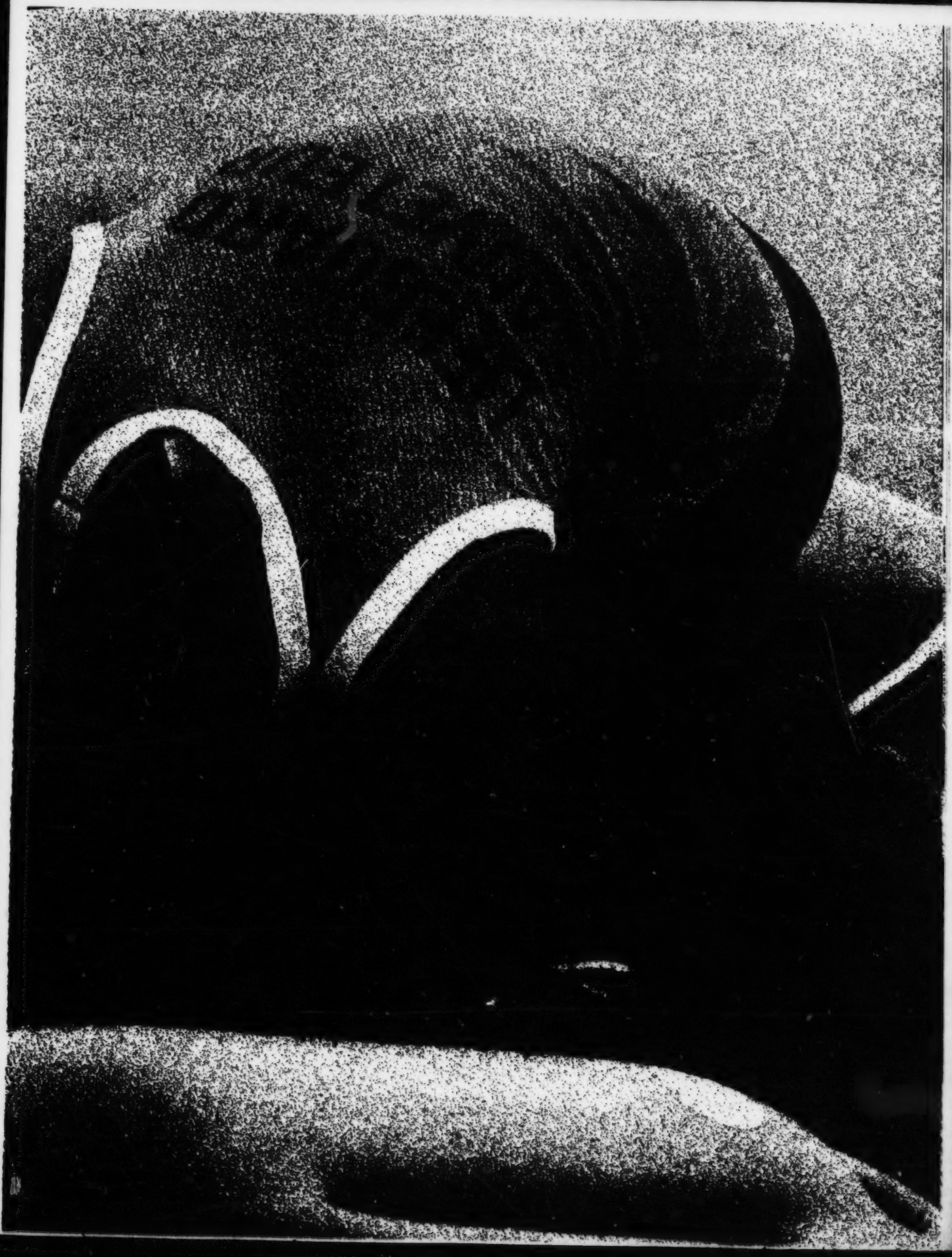
Red Cross services are delivered through the co-operative efforts of many highly trained volunteers and staff, along with the generous support of the Canadian public. Funds are provided by local fund-raising campaigns, United Way, and provincial and federal government grants.

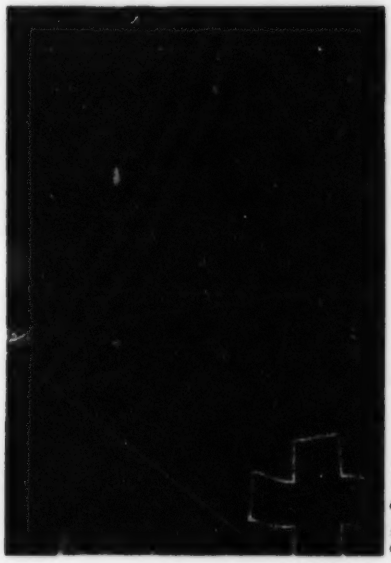
As one of Canada's best known charitable institutions, Red Cross plays a major role in the provision of humanitarian services.

The Society will be able to maintain this position and continue meeting the emerging needs of the Canadian community due to its strong grassroots orientation.



The Red Cross Nova Scotia Lifeguard Service provides the professional training needed to respond to emergencies.





Québec Division

Emergency and Safety Services

At National Office, Emergency Services, First Aid and Water Safety Services were grouped into a new department, Emergency and Safety Services, in January 1989, resulting in greater efficiency in the provision of resources and information to divisions, as well as in technical research. Most divisions maintain a similar structure for their Emergency and Safety Services, making the entire effort of The Canadian Red Cross Society in this area more cohesive.

Of even greater importance, a much closer link has been forged between the preventive and the response aspects of these three programs. Linking the elements of prevention and response recognizes that they are, indeed, facets of the same basic Red Cross mandate – the alleviation of human suffering.

Emergency Services

Assisting victims of natural or man-made disasters, whether large or small, is a fundamental Red Cross activity. The Canadian Red Cross Society provides immediate, short-term assistance to victims of emergencies and disasters in Canada, through all ten divisions.

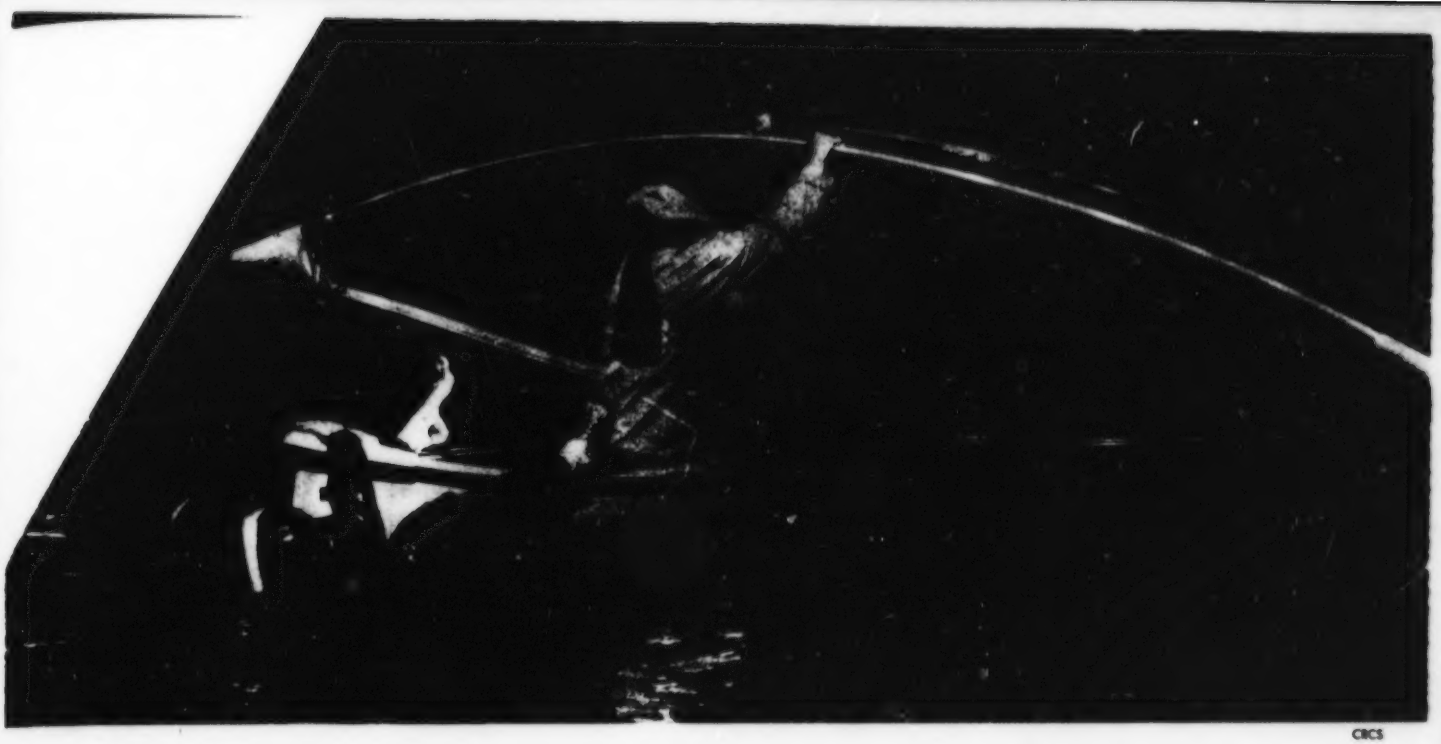
This past year, Red Cross divisions and branches responded to several major disasters. These are just three examples of how the Red Cross was there to help.

In July, Alberta/N.W.T. Division sent personnel and supplies to help the flood victims in Slave Lake, and provided Registration and Inquiry Services for 2,500 people. In August, when 3,500 inhabitants of Saint-Basile-le-Grand were evacuated because of the PCB warehouse fire, Québec Division organized reception activities in three schools for 700 people, including Registration and Inquiry and the distribution of food, clothing, blankets and comfort kits. The Dryden & District Branch (Ontario) responded immediately to the plane crash that killed 24 people and injured 47 in March of this year. Volunteers provided a Registration and Inquiry Service, fed rescue workers and volunteered personal assistance to the injured.

Every day, across the country, residential fires or disasters occur which, taken as individual events, usually affect few victims. Last year, 5,056 people were assisted, making this type of "minor" emergency the largest area of activity for Emergency Services, surpassing the number of people affected by larger disasters. The Canadian Red Cross Disaster Relief Fund, set up through a transfer of the assets from the Canadian Disaster Relief Fund to The Canadian Red Cross Society, provides partial funding to divisions to carry out this important humanitarian activity.

The Emergency Services Task Force completed a new draft policy for Emergency Services. This document, widely reviewed in divisions, has now been approved by the Society's Board of Governors. This Task Force approach, replacing the former National Program Committee structure, provides flexibility and a more efficient decision-making process.

Emergency Services is committed to providing increased training to its volunteers, over longer periods of time, especially with regard to problem-solving during crises. It is also exploring ways to communicate the importance of disaster planning to municipal decision-makers.



CRCS

First Aid

The Canadian Red Cross Society provides safety awareness and training in First Aid, to assist in the prevention of death, personal injury and sudden illness.

The Society has developed a wide variety of First Aid courses tailored to meet individual and community needs. Several divisions now offer cardiopulmonary resuscitation (CPR) training on a routine basis, either by itself, or in combination with a First Aid course. Special courses have also been developed in response to an increasing, often legislated, demand for child-care workers trained in First Aid.

During the year, major revisions were made to the First Aid manual, including the addition of a chapter on CPR. Also developed during the year were an Instructor Guide and Reference and an Instructor Trainer Guide and Reference.

The work of the National Task Force on a Comprehensive First Aid Policy, begun in late 1987, entered its final stages this year. The draft report of the Task Force was completed by April 1989 and will be presented to the Board of Governors for final approval in September 1989.

Water Safety Services

Water Safety Services, comprised of the two core programs of Small Craft Safety and Water Safety, aims to prevent and reduce drownings and encourage and promote safe participation in and around the water. The service represents one of the largest potential sources of trained volunteers within the Society. It is also the sole Red Cross activity in a large number of Canadian communities.

Several divisions have been successful in meeting the challenges of expanding their services without incurring increased costs, through corporate sponsorships including a basic fee structure for organizations using the service.

Three divisions have recognized and are responding to a local need for Pre-school Aquatics Programs. Nova Scotia Division's Adapted Aquatics Conference, attended by representatives from five divisions, was yet another success in responding to individuals with special needs.

Public Education initiatives continued to build momentum. A National Public Education Workshop, attended by Red Cross volunteers and staff and Canadian Coast Guard representatives, was held in British Columbia in May 1988. In September 1988, a national survey of more than 2,400 small craft operators was conducted on small craft use, safety awareness, attitudes and behavior. This information has been valuable in planning effective safety promotion programs.

Assistance in the Home

Assistance in the Home programs address changing health and social needs in Canada. This service also promotes the health and social service interests of The Canadian Red Cross Society among governments and national organizations. The Society provides scholarships and awards under this program.

The CRCS awarded the $3,500 Helen McArthur Scholarship to Diane Gamble, who is enrolled in the Masters of Nursing program at the University of Alberta. Ms. Gamble's field of study is maternal-child health and she plans to pursue her doctorate in the future. This award is administered by The Canadian Nurses Foundation and funded by The Canadian Red Cross Society.

The Florence Emory Award recognizes outstanding achievement in the field of health by a division of The Canadian Red Cross Society. Two divisions were presented with the award in 1988: Manitoba Division for its Hypertension Education and Screening Program, and Alberta/N.W.T. Division for its Clothing for Special Needs service.

Seniors give, as well as receive, Fun and Fitness instruction.

CRCS

Homemakers

The Canadian Red Cross Society operates Homemaker Services in Ontario, New Brunswick and Nova Scotia. Trained homemakers provide care and teach clients new skills to achieve eventual client independence.

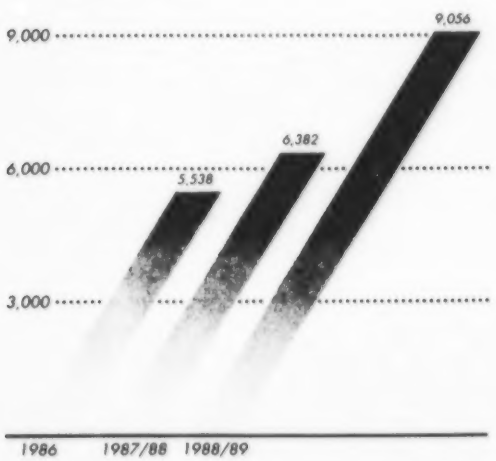
During the 1988-89 fiscal year, Ontario Division's volunteers and staff were actively involved in the Ministry of Community and Social Services Audit Review of Home Support Services in Ontario. They joined forces with other groups to represent the concerns of the Home Support community.

Nova Scotia, New Brunswick and Ontario Divisions held initial meetings to discuss the development of National educational and training standards for the Homemakers program.

Seniors' Services/ Home Assistance

A variety of Seniors' Services/Home Assistance programs are delivered across the country. These programs are designed to encourage older people to give, as well as receive, services, enabling them to remain as self-sufficient and active as possible. Some of the more popular services include: Fun and Fitness,

EMERGENCY SERVICES (people assisted)



Friendly Visiting, Meals-on-Wheels, Telephone Assurance, Interact and Transportation. Over 16,500 people were served by the first four of these services in the past fiscal year.

Fun and Fitness is designed to allow seniors to maintain independence through a fitness class which also promotes other wellness concepts and social interaction. The program, led by seniors who have been trained as instructors by the Red Cross, continues to be strong in seven divisions and involves close to 10,000 participants and over 500 instructors. Support provided by Fitness Canada at the national level has enabled the program to exist and has funded a variety of accomplishments, including the organization of the fifth Fun and Fitness Working Group Meeting for volunteers and staff and the development of a Personal Fitness Guide for Seniors.

Sickroom Equipment Loan Service (SELS)

The Society provides, free-of-charge and on a short-term basis, a variety of health-care equipment for individuals in the community who are not institutionalized. Some of the equipment provided includes crutches, canes, wheelchairs, walkers and, in some provinces, hospital beds.

In 1988, the Sickroom Equipment Loan Service adopted new national standards and is now setting up a system to implement and monitor standards and policies. Other initiatives included investigating grant possibilities, examining the feasibility of developing a national inventory for equipment, and considering the possibility of providing longer term equipment loans for the older population.

Outpost Hospitals

This service provides primary health care, including public health education, to residents of small, remote communities which have no other immediate provincial health resource. The service is currently operating in British Columbia, where it is fully funded by the Provincial Government.

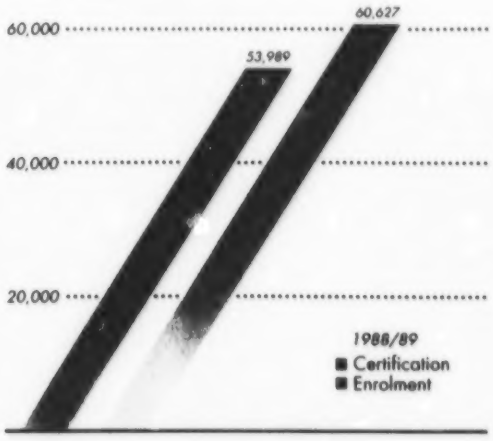
This high-quality, cost-efficient health care service was provided to more than 10,300 people in fiscal year 1988-89.

Veterans' Services

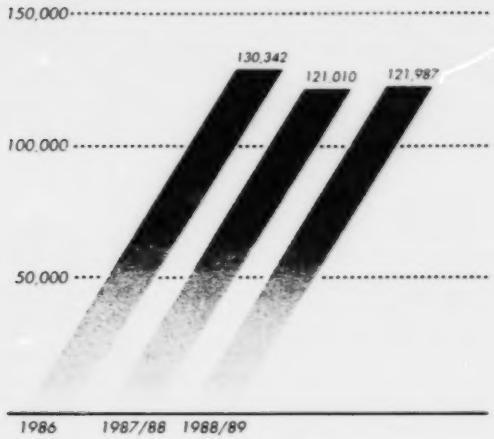
This program is intended to increase veterans' sense of self-worth and independence through the development of new interests and hobbies as well as increased social interaction.

FIRST AID TRAINING LEADERSHIP ENROLMENT AND CERTIFICATION

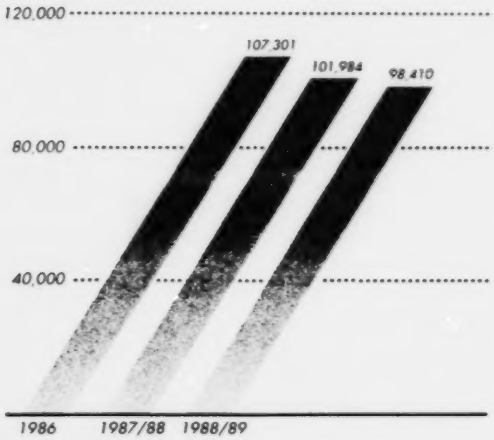
FIRST AID TRAINING PUPIL ENROLMENT AND CERTIFICATION



SICKROOM EQUIPMENT LOAN SERVICE
(articles loaned)



SICKROOM EQUIPMENT LOAN SERVICE
(people served)



WATER SAFETY SERVICES TRAINING AND CERTIFICATION	WATER SAFETY	SMALL CRAFT SAFETY
Pupil training program		
Enrolment	873,415	12,293
Leadership training program		
Certification	18,605	1,059
Public Education		
Printed material distributed	199,782	294,863
Media contact (T.V., Radio and Print) Estimated audience	235,600	11,251,800
Demonstrations		
Number held	147	1,820
Estimated audience	19,000	334,300

Veterans' Services consists of two programs.

• *Arts and Crafts*
Through the continued financial support of the Department of Veterans Affairs (DVA), the Arts and Crafts program is offered in fifteen locations through seven CRCS divisions. The instructors are highly qualified and often possess both fine arts and gerontology training.

Two national conferences were held early in 1989. The B.C./Yukon Division organized the Western Conference and Québec Division was responsible for the Eastern Conference. Staff discussed the challenges they face in order to accommodate the diminishing capacities of the veterans served by the program.

In 1988, Moncton Branch received the Red Cross Community Services award for the New Brunswick Division Outreach Program, funded by the Royal Canadian Legion and the DVA. This program is held on a weekly basis and provides an opportunity for veterans who are currently inactive to socialize while learning new skills.

• *Hospital Visiting*
Red Cross volunteers continued to provide comfort to veterans through their social visits. Hospital visiting encourages interaction, which is invaluable for those veterans who lack contact with family or friends. In several locations, Hospital Visiting Services were supplemented by porter services, canteen operations and entertainment services.

Financial Resources

Financial resources continues to be a major issue for The Canadian Red Cross Society.

Financial Resources volunteers and staff are responsible for maximizing revenue to support the Society's many programs. Responsibility for CRCS fund-raising is decentralized. Branches and divisions raise money and attend to relations with local United Ways, while National Office is responsible for policy, and for operational guidelines and support.

The Society's 1986 Directional Plan identified the need for much greater attention to fund-raising and the broader issue of financial resources, and this fiscal year marked something of a turning point in the Society's financial resources work.

The policy issues and practical concerns relating to fund-raising were discussed at the Society's 1988 Annual Meeting. Volunteers and staff sought clarification of the parameters of their fund-raising work. They also discussed training needs, new technologies in fund-raising, and the vital relationship between The Canadian Red Cross Society and United Ways across Canada.

A commitment was made to produce a national financial resources plan – a framework within which divisional and branch fund-raising could be increased. By fiscal year-end, a draft document had been prepared for submission to the Board of Governors.

The Red Cross provides canes, wheelchairs, walkers, crutches and other health care equipment free-of-charge.

B.C./Yukon Division

Volunteer Resources

Volunteers are the cornerstone of The Canadian Red Cross Society, as evidenced by the many hundreds of thousands who volunteer their support to Red Cross services and programs each day.

This past year, emphasis was placed on the orientation of new volunteers as well as the retraining of volunteers. A new orientation package will be implemented this fall.

A working group was struck to review the area of volunteer and staff identification in order to increase the visibility and public awareness of The Canadian Red Cross Society. In January 1989, the Board of Governors approved a new Society crest with additional bars for program identification.

In keeping with the Society's Directional Plan, Volunteer Resources facilitated the integration of the members of Corps into other programs and services within the Red Cross. Corps is a group of trained, uniformed volunteers involved in various service activities within the Society.

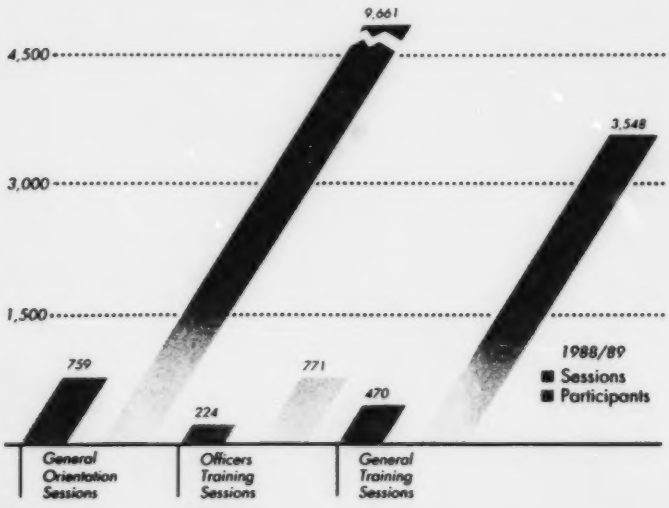
Young Volunteers

In 1987, the Board of Governors requested the National Youth Services Committee to recommend strategies for integrating young volunteers into the services of The Canadian Red Cross Society. These strategies are now being implemented and are intended to strengthen the youth presence throughout the Society's services and in communities across Canada. Some divisions are already implementing significant aspects of the integration policy. In B.C./Yukon and Saskatchewan Divisions, for example, Youth Action Councils are being established in many communities. Eventually, Youth Action Councils will be established in each branch, with the Chairman reporting directly to the Branch Management Committee. The Youth Council will be responsible for the participation of young volunteers in fund-raising activities as well as in various other services and programs of the branch.

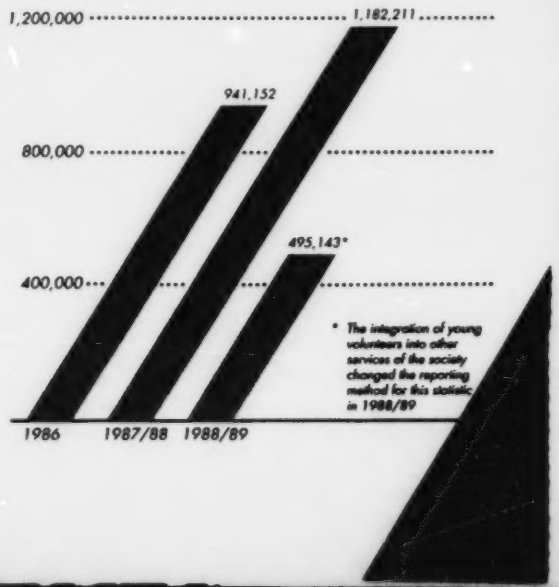
Some structural changes have taken place as a result of the integration of youth. Young volunteers are represented on the new Field Services Committee by the National Adviser for Youth Services. This position is currently filled by a young volunteer who has been working closely with Volunteer Resources staff and volunteers.

Youth activities continue to demonstrate the vitality, creativity, leadership, and the strong desire to help others that is characteristic of young Red Cross volunteers. Staff and volunteers are working together not only to sustain this

VOLUNTEER SERVICES
ORIENTATION TRAINING ACTIVITIES



YOUNG VOLUNTEERS



quality involvement, but also to include it at all levels of the Society.

Red Cross International Development Education

For The Canadian Red Cross Society, the phrase "international development" has two meanings. It means the development of new services aimed at relieving suffering and improving living conditions for the most needy communities and individuals in other countries. It also means CRCS assistance to the structural development of National Red Cross/Red Crescent Societies in all countries of the world, in order to enable them to achieve efficiency, self-reliance and independence.

The two definitions support and complement each other because a national society must have a strong internal operational capacity if it is to act effectively in disasters, community health, welfare and long-term development.

The Society's International Development Education programs reach tens of thousands of Canadians nation-wide each year, which also increases awareness about the mandate of the International Red Cross and Red Crescent Movement.

Through these programs, aimed at improving the quality of life and eliminating the root causes of disasters in other countries, The Canadian Red Cross Society is actively contributing to the long-term development of Sister Red Cross and Red Crescent Societies.

The Public Participation Program of the Canadian International Development Agency (CIDA) contributes to the International Development program that most divisions conduct, on a dollar-for-dollar basis. These funds permit CRCS to educate students, teachers and volunteers about the vital issues of Red Cross development activities.

Creations

The Creations program supports the Society's international development commitments and assists the CRCS domestic relief program through fund-raising projects, using the creative skills of its volunteers.

This year marks the 50th Anniversary of the program in Canada. It is active in all ten divisions and is operated by approximately 4,440 volunteers.

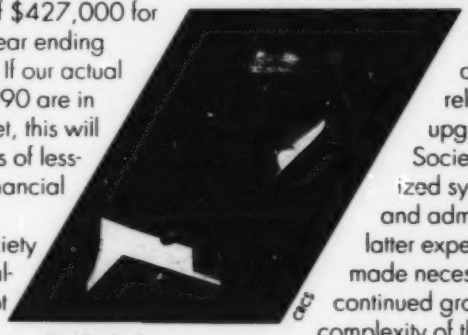
Creations raised $175,767 for Primary Health Care programs in Angola, Mozambique, Zimbabwe, Kenya, Uganda and the Philippines in 1988-89. Health care workers, Red Cross First Aid leaders and school children received training in sanitation, hygiene, health and nutrition as a first step in developing a comprehensive Primary Health Care program.

The funds were raised through the regional sale of items handcrafted by volunteers. In addition, the CIDA Non-Governmental Organizations Division and the Alberta government contributed $355,190 and $50,150 respectively in grants to the program.

Creations volunteers are enthusiastic about attracting more volunteers and increasing aid for the programs of Sister Red Cross/Red Crescent Societies.

Treasurer's Report

It is with some concern that I present the financial statements of The Canadian Red Cross Society for the year ended March 31, 1989. The operating results for the Society reflect a deficit of $1,084,000 for the year. This is a significant deterioration in our results from the surplus of $158,000 reported for the year ended March 31, 1988. This deterioration is in the face of a budgeted deficit of $427,000 for our current fiscal year ending March 31, 1990. If our actual results for fiscal 1990 are in line with our budget, this will represent two years of less-than-satisfactory financial performance.



David J. Taylor

Clearly, the Society faces a serious challenge as we cannot continue to operate in a deficit position. Our objective, which is fair and responsible, is to operate at a break-even level. In order to achieve this, we must either cut costs or increase revenues.

The Society's fund-raising efforts have not kept pace with the increase in net expenses. For the year ended March 31, 1989, net expenses increased by 9.7 per cent over the previous year, whereas campaign revenue increased by only 6.9 per cent. We must be more energetic, enthusiastic and creative in our fund-raising if we are to have the necessary resources to continue to deliver and expand our high-quality programs across this country.

Our fund-raising efforts must also focus on replenishing the Society's contingency fund. For the year ended March 31, 1989, we incurred an operating deficit of $4,864,000 before taking into account investment income. Investment income was $3,780,000, representing a reduction of approximately $300,000 from the year ended March 31, 1988. This reduction is the result of a depletion in the Society's contingency fund reflected by a decrease in our investment portfolio of approximately $6 million during fiscal 1989, from $36,111,000 at March 31, 1988 to $30,143,000 at March 31, 1989. This reduction was used, in part, to finance the following: our working capital requirements, our operating deficit for the year, and a major project relating to the upgrading of the Society's computerized systems for finance and administration. This latter expenditure was made necessary by the continued growth and complexity of the Society's operations and the need for greater control and for more timely and complete financial and management information.

The increase in our accounts receivable is partly attributable to the temporary advance of funds to the Winnipeg Plasma Laboratory Inc. by the Society. This was done at the request of the Canadian Blood Committee on behalf of the provinces and territories. The outstanding portion of the advance, $12,233,000, was included in accounts receivable at March 31, 1989, and has since been repaid to the Society. In order to finance this advance, the Society incurred a bank overdraft which has also been repaid subsequent to our year-end. An increase in the cost of fractionation products during the year also resulted in higher trade accounts receivable and inventory values at March 31, 1989, compared with the corresponding values at March 31, 1988.

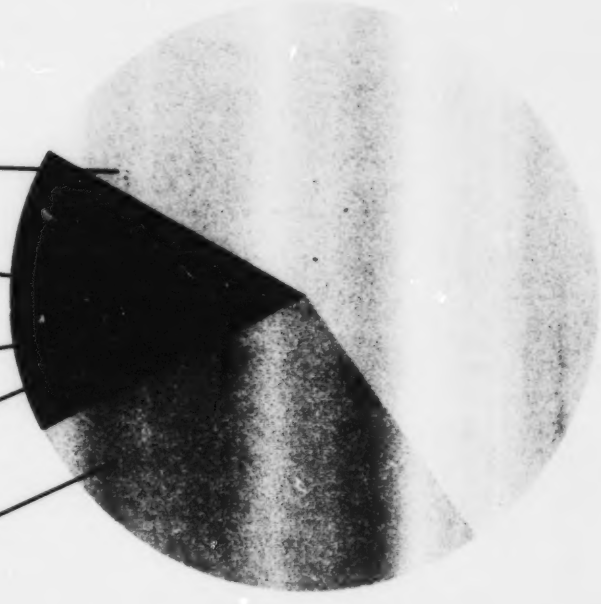
Continued growth in our land and buildings and construction-in-progress reflects the fact that the Society has embarked on a building and refurbishment program. This is a priority since many of our facilities are in a poor state of repair or are no longer adequate for our purposes. We are undertaking a general upgrading of facilities which we believe will enable us to more effectively serve our constituents. These capital projects are financed with the support of government and the Canadian public through special fund-raising programs.

During fiscal 1989, the Society implemented a new budgeting process through the Planning and Budget Review Committee. Whereas the new system has considerable merit in principle, there are initial problems with implementation, in common with any new system. It is hoped that these problems will be resolved as we go forward, so that through a complete, candid and co-operative effort we will arrive at a budgeting process that is effective and serves well the needs of the Society.

I strongly believe that, in a Society as large and complex as ours, it is

important to maintain an ongoing dialogue and effective two-way communication in sharing information throughout the Society. Consistent with this belief, we are organizing a meeting of the Society's treasurers to coincide with the Annual Meeting in September. At this meeting we intend, among other things, to discuss a proposed new fair share assessment formula and a revised policy with respect to the accounting for and use of the Society's bequest funds. We will also be discussing the use of a consistent financial statement format for National Office and all divisions. This is important for internal control and for the preparation of timely financial information. This meeting of treasurers is important and we plan to continue this on an annual basis.

Notwithstanding the difficult financial year the Society has experienced, I am encouraged by the dedication and enthusiasm of our financial staff and volunteers. In particular, I would like to thank the members of the National Audit Committee for their continued support and advice. I am also grateful to the accounting and financial staff at National Office for their efforts and for their considerable assistance throughout the year.



See also Statement of Revenue and Expenditure, General Operations, page 32.

THE CANADIAN RED CROSS SOCIETY
BALANCE SHEET
MARCH 31, 1989

(With comparative figures as at March 31, 1988 – Expressed in thousands of dollars)

ASSETS

	1989	1988
Current assets:		
Cash and term deposits		$ 3,996
Accounts receivable (note 6)	$ 44,226	21,751
Inventory (note 6)	17,067	10,470
Prepaid expenses	1,222	1,341
	62,515	37,558
Investments:		
Short-term notes, at cost (approximates market)	1,421	3,777
Bonds and debentures, at cost (market value 1989 – $19,178; 1988 – $23,853)	20,313	24,073
Stocks, at cost (market value 1989 – $9,685; 1988 – $9,568)	8,409	8,261
	30,143	36,111
Property:		
Land and buildings	53,184	50,361
Construction in progress (note 2)	1,724	1,227
	54,908	51,588
	$ 147,566	$ 125,257

LIABILITIES AND FUND BALANCES

	1989	1988
Current liabilities:		
Bank indebtedness (note 6)	$ 17,298	
Accounts payable and accrued liabilities	37,127	$ 31,404
Deferred revenue	9,333	9,964
	63,758	41,368
Mortgages payable (note 3)	5,571	5,771
Working capital fund	10,711	10,711
Property fund	48,751	45,737
Other funds:		
Restricted	2,634	1,103
Unrestricted	18,930	22,272
Operating	(2,789)	(1,705)
	18,775	21,670
	$ 147,566	$ 125,257

(See notes to financial statements)

On behalf of the Board:

A. G. Watson, FCA
President

D. J. Taylor, CA
Treasurer

THE CANADIAN RED CROSS SOCIETY
STATEMENT OF REVENUE AND EXPENDITURE
GENERAL OPERATIONS
YEAR ENDED MARCH 31, 1989

(With comparative figures for the year ended March 31, 1988 – Expressed in thousands of dollars)

					1989	1988
Campaign revenue (note 4)					$ 22,978	$ 21,480
	Revenue		Expenditure			
	1989	1988	1989	1988	Net	Net
Program:						
International services	$ 23,438	$ 16,053	$ 26,199	$ 19,030	2,761	2,977
Blood services	157,834	135,817	160,289	137,626	2,455	1,809
Field services	64,997	59,887	77,795	72,003	12,798	12,116
	246,269	211,757	264,283	228,659	18,014	16,902
Executive and campaign			9,828	8,473	9,828	8,473
Fund transfers	7,486	8,849	7,486	8,849		
Total expenditure – net	$ 253,755	$ 220,606	$ 281,597	$ 245,981	27,842	25,375
Excess of net operating expenditure over campaign revenue					(4,864)	(3,895)
Investment:						
Income					2,926	2,863
Gain on sale of investments (net)					854	1,190
					3,780	4,053
Excess of (expenditure over revenue) revenue over expenditure					$ (1,084)	$ 158

(See notes to financial statements)

THE CANADIAN RED CROSS SOCIETY
STATEMENT OF FUND BALANCES
YEAR ENDED MARCH 31, 1989

(With comparative figures for the year ended March 31, 1988 – Expressed in thousands of dollars)

	Balance, beginning of year	Net receipts	Interfund transfers	Transfers (to) from general operations	Balance, end of year
1989					
Working capital	$ 10,711				$ 10,711
Property	$ 45,737	$ 2,697	$ 1,449	$ (1,132)	$ 48,751
Restricted:					
Bequests and endowments	$ 917	$ 2,063	$ (146)	$ (880)	$ 1,954
Youth	186	75	419		680
	1,103	2,138	273	(880)	2,634
Unrestricted:					
Bequest funds –					
Divisions and branches	8,812	1,912	(36)	(764)	9,924
National contingency fund	8,932	1,179		(3,528)	6,583
Other divisional and branch funds	281	120	(94)	(152)	155
Other designated funds	4,247	643	(1,592)	(1,030)	2,268
	22,272	3,854	(1,722)	(5,474)	18,930
Operating	(1,705)			(1,084)	(2,789)
	$ 21,670	$ 5,992	$ (1,449)	$ (7,438)	$18,775
1988					
Working capital	$ 10,711				$ 10,711
Property	$ 38,674	$ 8,886	$ 3,159	$ (4,982)	$ 45,737
Restricted:					
Bequests and endowments	$ 1,701	$ 88	$ 48	$ (920)	$ 917
Youth	186				186
	1,887	88	48	(920)	1,103
Unrestricted:					
Bequest funds -					
Divisions and branches	8,775	1,613	(75)	(1,501)	8,812
National contingency fund	8,235	1,241		(544)	8,932
Other divisional and branch funds	333			(52)	281
Other designated funds	668	7,561	(3,132)	(850)	4,247
	18,011	10,415	(3,207)	(2,947)	22,272
Operating	(1,863)			158	(1,705)
	$18,035	$ 10,503	$ (3,159)	$ (3,709)	$ 21,670

(See notes to financial statements)

THE CANADIAN RED CROSS SOCIETY
STATEMENT OF CHANGES IN FINANCIAL POSITION
YEAR ENDED MARCH 31, 1989

(With comparative figures for the year ended March 31, 1988 – Expressed in thousands of dollars)

	1989	1988
General operations:		
Excess of (expenditure over revenue) revenue over expenditure	$ (1,084)	$ 158
Gain on sale of investments (net)	(854)	(1,190)
	(1,938)	(1,032)
Net change in non-cash working capital balances related to general operations (note 6)	(26,121)	(25)
Cash applied to general operations	(28,059)	(1,057)
Restricted and unrestricted funds:		
Net receipts, less transfers to general operations	(1,811)	3,477
Decrease (increase) in long-term investments	6,822	(4,705)
Cash generated from (applied to) long-term investments	5,011	(1,228)
Property transactions:		
Property fund – net receipts, less transfers to general operations	3,691	6,386
Additions to property	(1,737)	(7,646)
Decrease in mortgages payable	(200)	(208)
Cash generated from (applied to) property transactions	1,754	(1,468)
Net decrease in cash position	(21,294)	(3,753)
Cash position, beginning of year	3,996	7,749
Cash position, end of year	$ (17,298)	$ 3,996

Cash position comprises cash and term deposits and bank indebtedness.

(See notes to financial statements)

THE CANADIAN RED CROSS SOCIETY
DETAILED SCHEDULE OF GENERAL REVENUE AND NET PROGRAM AND OTHER EXPENDITURE
YEAR ENDED MARCH 31, 1989.

(Expressed in thousands of dollars)

	National	B. C. – Yukon	Alta. – N.W.T.	Sask.	Man.	Ont.	Qué.	N. B.	N. S.	P. E. I.	Nfld. & Lab.	Total
Campaign revenue (note 4)	$ 212	$2,608	$2,141	$ 891	$1,345	$9,026	$4,900	$ 501	$ 877	$ 211	$ 266	$22,978
Expenditure:												
Program –												
Blood transfusion service	148,606											148,606
Blood donor recruitment	2,043	1,140	918	474	425	3,046	2,601	332	393	57	254	11,683
Youth services	180	390	163	152	43	781		191	179	91	78	2,248
Volunteer services	169	158	138	76	158	758	537	87	46	8	40	2,175
International services	25,511	150	32	4	24	263	206	2	3		4	26,199
Health services	639	398	173	244	353	847	257	388	79	17	54	3,449
Hospitals and nursing stations		850										850
Homemaker services						42,138		7,215	430			49,783
Corps		1				317						318
Emergency services	280	128	99	46	114	495	241	134	8	12	28	1,585
Veterans' arts and crafts	97	879	188	102		709	322	145	107			2,549
Veterans' other services				2		55						57
Seniors' services		94	82			2,477		795	54	38	18	3,558
Creations		75	156	17	19	249	18	13	88	16	40	691
Safety services	728	1,387	1,286	463	388	2,891	1,731	267	717	482	192	10,532
Other –												
Campaign and financial resources	289	465	515	219	358	915	1,749	102	110	20	113	4,855
Translation	322							8				330
Executive	1,624	238	255	119	270	1,303	307	117	86	84	240	4,643
Funds	4,354	614	251	41	66	820	352	507	243	13	225	7,486
Total expenditure	184,842	6,967	4,256	1,959	2,218	58,064	8,321	10,303	2,543	838	1,286	281,597
Program revenue	178,625	4,535	2,210	915	852	50,617	3,486	9,724	1,730	453	608	253,755
Net program and other expenditure	6,217	2,432	2,046	1,044	1,366	7,447	4,835	579	813	385	678	27,842
Investment income	2,463	265	91	93	63	364	213	125	82	17	4	3,780
Excess (deficiency) of general revenue and investment income over net service and other expenditure	(3,542)	441	186	(60)	42	1,943	278	47	146	(157)	(408)	(1,084)
National and international allocation (based on net program and other expenditure)	3,542	(400)	(336)	(170)	(223)	(1,219)	(793)	(96)	(131)	(64)	(110)	
Divisional surplus (deficit)	$ Nil	$ 41	$ (150)	$ (230)	$ (181)	$ 724	$ (515)	$ (49)	$ 15	$ (221)	$ (518)	$ (1,084)

(See notes to financial statements)

THE CANADIAN RED CROSS SOCIETY
NOTES TO FINANCIAL STATEMENTS
MARCH 31, 1989

1. ACCOUNTING PRINCIPLES

The financial statements of the Society include the National Office, the seventeen Blood Centres, the ten provincial divisions and the branches. The financial statements have been prepared in a manner which segregates the balances as follows:

(i) The working capital fund consists of unrestricted funds appropriated for the working capital requirements of the Society;

(ii) The property fund includes real property at cost or probate value. Grants from governments and other amounts received for the financing of property acquisitions are credited to the fund. The cost of disposals, net of sales proceeds, is charged to the fund;

(iii) Restricted funds include bequests, endowments and other monies in respect of which explicit restrictions exist on the use of the funds; and

(iv) Unrestricted funds are those bequests and other donations received for which no explicit restrictions exist on their use. Subsequently, a portion of unrestricted funds may be designated or utilized for specific purposes or exceptional circumstances by resolution of the Board of Governors.

These financial statements have, in management's opinion, been properly prepared within reasonable limits of materiality and within the framework of the accounting principles summarized below:

(a) Revenue and expenditure recognition -

(i) The restricted and unrestricted funds are accounted for on the cash basis.

(ii) The operating and property funds are accounted for on the accrual basis.

(b) Completeness of donations -

The Society receives donations from annual fund-raising campaigns for general operating purposes and from special campaigns for disaster relief programs in Canada and various foreign countries. The Society's participation in disaster relief programs is normally limited to collection of the donations and remittance of the funds intact for the relief of human suffering. Donations from the above sources represented approximately 5 per cent of the Society's total program and other revenue in 1989 and 1988.

The Society has a system of internal control over donations to ensure that all funds received in the Society's offices are properly recorded and receipted for income tax purposes. In common with many other organizations and because of the manner in which many of the donations may be collected, it is not practical to establish procedures which provide absolute assurance that all funds given to campaign canvassers and other assisting organizations have been properly remitted to the Society.

(c) Inventory -

Inventory includes current materials and supplies necessary for the conduct of the Society's operations, as well as stocks of blood products awaiting issue to hospitals. This inventory is held at various locations throughout Canada. The inventory is valued at the lower of cost and replacement cost.

(d) Investments -

The investment portfolio is carried at cost in the absence of any evidence of permanent impairment of value. Interest income is accrued when earned and dividends are recorded as income when received. Gains and losses on the disposition of investments are recorded on the average cost basis.

(e) Property -

(i) Land and buildings are recorded at cost or probate value. Buildings are not depreciated.

(ii) Construction in progress is recorded at cost and segregated until completion of the project and finalization of the contract.

(iii) The cost of equipment is recorded as an expense in the year purchased.

(f) Deferred revenue -

Deferred revenue includes amounts received from government grants, campaigns and United Way, and in respect of programs which are applicable to future periods, mainly the following fiscal year.

(g) Government funding -

The Society is dependent upon the federal, provincial, territorial and municipal governments for more than 80 per cent of its total funding. Certain programs, including the Blood Transfusion Service and Blood Donor Recruitment programs, are funded by federal, provincial and territorial governments based upon an approved level of expenditure each year. At the end of each year, the Society adjusts its accounts for the amounts due to or from governments based on actual expenditures. Further adjustment, which may occur after the actual expenditures are reviewed by the governments, is recorded in the year the adjustment is determined.

(h) Pension plan -

The Society maintains a pension plan providing retirement, death and termination benefits. The costs of the pension plan are expensed in the year premiums or required fundings are payable. Past service costs are funded over periods of up to fifteen years.

2. CONSTRUCTION IN PROGRESS

The details of construction in progress as at March 31, 1989 and 1988, together with an estimate of the total costs of the projects under construction, are set out below:

	Construction In Progress		Estimate of Total Costs of Projects Under Construction
	1989	1988	1989
	(000's)		(000's)
Toronto Blood Centre	$1,185	$650	$20,000
Ontario Division Office		577	
Saskatchewan Division Office	539		1,400
	$1,724	$1,227	$21,400

a) The Society intends to relocate its Toronto Blood Centre to a new location in Toronto. The total estimated capital cost of $20 million is being funded by the Province of Ontario.

b) A new building was constructed by Ontario Division in Mississauga, Ontario for its offices. The capital cost of $3 million has been funded by the Society.

c) The Saskatchewan Division entered into contracts to renovate its facilities in Regina and Saskatoon. The cost of construction is estimated to be $1,400,000 of which 75 per cent, to a maximum of $900,000, will be funded by the Province of Saskatchewan.

3. MORTGAGES PAYABLE

Mortgages payable at March 31, 1989 and 1988, consist of:

	1989	1988
	(000s)	
New Brunswick Division Building	$3,549	$3,617
Newfoundland and Labrador Division Building	2,022	2,154
	$5,571	$5,771

Total debt servicing requirements for the above mortgages are provided through grants from the respective provincial governments.

4. CAMPAIGN REVENUE

The Society has entered into agreements with United Way organizations under which the Society participates in and receives a share of their campaign revenues. Included in "campaign revenue" in the accompanying financial statements is $12,959,000 (1988 – $13,286,000) received from United Way under these agreements.

5. PENSION PLAN

The total pension expense for the year was $3,668,000 (1988 – $3,520,000). The most recent actuarial valuation of the plan as at December 31, 1987 indicates an actuarial surplus which will be fully expended by the improvements made to the plan effective January 1, 1989.

6. NET CHANGE IN NON-CASH WORKING CAPITAL BALANCES RELATED TO GENERAL OPERATIONS

The impact on the cash position resulting from changes in non-cash working capital balances related to general operations is as follows:

	1989	1988
	(000s)	
Accounts receivable	$(23,152)	$(1,889)
Inventory	(6,597)	2,173
Prepaid expenses	119	250
Bank loan		(6,000)
Accounts payable and accrued liabilities	4,140	3,205
Deferred revenue	(631)	2,236
	$(26,121)	$(25)

The increase in accounts receivable is partly attributable to the temporary advance of funds by the Society to the Winnipeg Plasma Laboratory. The advances were made at the request of the Canadian Blood Committee on behalf of the provinces and territories. The advances included in accounts receivable at March 31, 1989 of $12,223,000 have since been repaid to the Society.

An increase in the cost of fractionation products during the current fiscal year also resulted in higher trade accounts receivable and inventory values at March 31, 1989 compared with the corresponding values at March 31, 1988.

7. COMPARATIVE FIGURES

Certain of the 1988 comparative figures have been reclassified to conform with the financial statement presentation adopted for the 1989 fiscal year.

8. INCOME TAX STATUS

The Society is a registered charity and as such is exempt from income tax and may issue charitable donation receipts for income tax purposes.

AUDITORS' REPORT

To The Canadian Red Cross Society:

We have examined the balance sheet of The Canadian Red Cross Society as at March 31, 1989, and the statements of revenue and expenditure – general operations, fund balances and changes in financial position for the year then ended. Our examination was made in accordance with generally accepted auditing standards, and accordingly included such tests and other procedures as we considered necessary in the circumstances.

In our opinion, these financial statements present fairly the financial position of The Canadian Red Cross Society as at March 31, 1989 and the results of its operations and the changes in its financial position for the year then ended in accordance with the accounting principles described in note 1 to the financial statements applied on a basis consistent with that of the preceding year.

Clarkson Gordon

Ottawa, Canada
June 20, 1989

Chartered Accountants

INTERNATIONAL SERVICES
CANADIAN INTERNATIONAL DEVELOPMENT AGENCY CONTRIBUTIONS
APRIL 1, 1988 TO MARCH 31, 1989

COUNTRY	DESCRIPTION	LRCS	ICRC	CRCS	TOTAL
1. Disaster Relief					
Africa	Conflict		$ 650,000		
			650,000		
Angola	Cholera Epidemic	$ 5,000			
Bangladesh	Floods	150,000			
		150,000			
Benin	Floods	20,000			
Burkina Faso	Floods	12,500			
Burundi	Floods	25,000			
Caribbean	Pan Caribbean Disaster Program	40,000			
Central America	Conflict		200,000		
Chad	Floods	12,500			
Costa Rica	Hurricane	25,000			
Dominican Republic	Hurricane	50,000			
East Timor	Conflict		30,000		
Ethiopia	Internal Transportation	11,450			
	Monitoring of Shipment			$ 7,000	
	Drought	1,000,000			
Haiti	Disaster Preparedness Program	20,000			
		69,800			
	Hurricane	50,000			
Honduras	Hurricane	30,000			
Iran/Iraq	Conflict		800,000		
Israel/Occ. Terr.	Conflict		100,000		
Jamaica	Hurricane	500,000			
		500,000			
Kampuchea/Thailand	Conflict		500,000		
			200,000		
Lebanon	Conflict		625,000		
Malawi	Refugees	150,000			
	Infestation	65,000			
Malaysia	Floods	25,000			
Mali	Floods	12,500			
Mauritania	Drought	50,000			
Mexico	Hurricane	100,000			
Namibia	Returnees	67,200			
Nepal	Earthquake	50,000			
Nicaragua	Hurricane	250,000			
Niger	Drought	10,000			
	Floods	12,500			
Nigeria	Floods	10,000			

COUNTRY	DESCRIPTION	LRCS	ICRC	CRCS	TOTAL
Pakistan/Afghanistan	Conflict		$ 500,000		
			1,000,000		
	Conflict		500,000		
	Conflict	$ 125,000			
	Floods	125,000			
Panama	Economic Victims	50,000			
Philippines	Conflict		500,000		
	Typhoon	150,000			
Rwanda	Floods and Landslides	35,000			
	Refugees	100,000			
Senegal	Floods	10,000			
Sri Lanka	Floods	15,000			
	Disaster Preparedness Program	68,732			
Sudan	Drought	100,000			
	Floods	100,000			
	Displaced Persons	100,000			
	Conflict		1,000,000		
			500,000		
Tanzania	Drought	200,000			
Thailand	Floods	25,000			
Uganda	Displaced persons	50,000			
TOTAL DISASTER RELIEF		$4,727,182	$7,755,000	$ 7,000	$12,489,182

2. Development

Angola	Disaster Preparedness Program	$ 25,000			
	Primary Health Care	73,500			
Mozambique	Primary Health Care	68,970			
Uganda	Primary Health Care	32,500			
Zimbabwe	Primary Health Care	2,000			
		68,970			
TOTAL DEVELOPMENT		$ 270,940			$ 270,940

3. OTHERS

Delegates	International Relief Operations			$ 200,000	
	of ICRC/League			200,000	
				200,000	
	Training Course			10,000	
TOTAL OTHERS				$610,000	$ 610,000
GRAND TOTAL		$ 4,998,122	$7,755,000	$617,000	$ 13,370,122

INTERNATIONAL SERVICES
EXTERNAL AFFAIRS DEPARTMENT OF THE CANADIAN GOVERNMENT CONTRIBUTIONS
APRIL 1, 1988 TO MARCH 31, 1989

COUNTRY	DESCRIPTION	LRCS	ICRC	CRCS	TOTAL
U.S.S.R./Armenia	Earthquake	$ 4,000,000 500,000			
TOTAL DISASTER RELIEF		$ 4,500,000			$ 4,500,000

INTERNATIONAL SERVICES
REVENUE CANADA
APRIL 1, 1988 TO MARCH 31, 1989

COUNTRY	DESCRIPTION	LRCS	ICRC	CRCS	TOTAL
Mexico	Reimbursement of Taxes Paid on Purchased Relief Supplies for Use in Mexico	$ 12,556 527			
TOTAL		$ 13,083			$ 13,083

The Canadian Red Cross Society

HONORARY OFFICERS

Patron
Her Majesty The Queen

Patron
Her Majesty Queen Elizabeth,
The Queen Mother

Patron, Red Cross Youth
Her Royal Highness
The Princess of Wales

Honorary President
Her Excellency
The Rt. Hon. Jeanne Sauvé,
PC, CC, CMM, CD,
Governor General of Canada

Honorary Vice-Presidents
The Prime Minister of Canada
The Leader of Her Majesty's
Loyal Opposition
Bess Anderson
J. Alan Broadbent
The Hon. Mr. Justice
Russell Brownridge, BA, LLB
Maxwell Bruce, QC
Keith C. Cardiff, FCA
Helen M. Carpenter, BS, MPH, EdD
John G. M. Clark, FCA
Jean A. Desjardins, QC
Darrell D. Jones
R. James Kane, FCA †
Huguette Labelle, BScNEd, MEd, PhD
James D. MacLean, DDS
Henri Tellier
The Hon. Mr. Justice
James E. Wilson †

ANNUAL MEETING

National Representative Members

BRITISH COLUMBIA/
YUKON DIVISION
Ledford Lilley, President
Jon Turpin
Hector MacKay-Dunn

ALBERTA-
NORTHWEST TERRITORIES
DIVISION
Alex L. Metcalfe, President
Jack F. Moore, QC
Jan Davidson

SASKATCHEWAN DIVISION
Dale Doan, President
Mary Fowke
Robert McInnes, CA

MANITOBA DIVISION
Merv Cavers, President
Joan Miller
Kay Thomson

ONTARIO DIVISION
Frank J. Copping, President
Brent J. Burns
John R. Finley

QUÉBEC DIVISION
Louise Vaillancourt-Châtillon, President
Maud Girard
Claudette Gariépy

NEW BRUNSWICK DIVISION
Glenn L. Wittrien, President
Robert McFadden, CA
Richard A. Burpee

NOVA SCOTIA DIVISION
Winifred Milne, President
Robert Barnes
Murray Doehler

PRINCE EDWARD ISLAND
DIVISION
Joan Publicover, President
John A. McQuaid
Chester Gillan

NEWFOUNDLAND &
LABRADOR DIVISION
Myrle Vokey, President
Ross Churchill
Joan Whelan

National Voting Members-at-Large

David A. Balfour, QC *
John Bienenstock, MD
Kenneth Craig, PhD
David Doyle
David C. Gavsie
Lin Good
Daleth Gordon
Donna Gorham
Josephine M. Hannay
H. Robert Hemming
Karen Hill
Anne Hull
David Kerr
Eugene MacDonald
Elizabeth MacFarlane
Larry Maloney, PhD
Kevin McKinney
Richard Mineau
Gabrielle Moule
George Plant
Robert Richardson
David J. Taylor
Alan G. Watson
Mary Wilson

BOARD OF GOVERNORS

PRESIDENT
Alan G. Watson[1]

VICE-PRESIDENT
H. Robert Hemming[1]

IMMEDIATE PAST PRESIDENT
David A. Balfour, QC *

TREASURER
David J. Taylor[1]

COUNSEL
David C. Gavsie[1]

CHAIRMAN,
NATIONAL PLANNING AND
BUDGET REVIEW COMMITTEE
Lin Good[1]

CHAIRMAN, NATIONAL
BLOOD SERVICES COMMITTEE
John Bienenstock, MD[1]

VICE-CHAIRMAN, NATIONAL
BLOOD SERVICES COMMITTEE
Robert M. Richardson

NATIONAL ADVISER,
INTERNATIONAL SERVICES
David Kerr

CHAIRMAN, NATIONAL
FIELD SERVICES COMMITTEE
Gabrielle Moule[1]

CHAIRMAN, NATIONAL
VOLUNTEER RESOURCES
COMMITTEE
Kevin McKinney

CHAIRMAN, NATIONAL
FINANCIAL RESOURCES
COMMITTEE
David Doyle

CHAIRMAN, NATIONAL
REPRESENTATIVE MEMBERS
PRESIDENT, NEWFOUNDLAND
& LABRADOR DIVISION
Myrle Vokey[1]

PRESIDENT,
BRITISH COLUMBIA/
YUKON DIVISION
Ledford Lilley

PRESIDENT, ALBERTA -
NORTHWEST TERRITORIES
DIVISION
Alex L. Metcalfe

PRESIDENT, SASKATCHEWAN
DIVISION
Dale Doan

PRESIDENT, MANITOBA DIVISION
Merv Cavers

PRESIDENT, ONTARIO DIVISION
Frank J. Copping

PRESIDENT, QUÉBEC DIVISION
Louise Vaillancourt-Châtillon

PRESIDENT, NEW BRUNSWICK
DIVISION
L. Glenn Wittrien

PRESIDENT, NOVA SCOTIA
DIVISION
Winifred Milne

PRESIDENT,
PRINCE EDWARD ISLAND
DIVISION
Joan Publicover

SECRETARY GENERAL &
CHIEF EXECUTIVE OFFICER
George Weber[1]

CORPORATE SECRETARY
& GENERAL COUNSEL
Nadia A. Senyk

CHAIRMEN, NATIONAL STANDING COMMITTEES

AUDIT
David J. Taylor

AWARDS, UNIFORMS AND BADGES
David A. Balfour, QC *

BLOOD SERVICES
John Bienenstock, MD

COMPENSATION STANDARDS
H. Robert Hemming

FIELD SERVICES
Gabrielle Moule

FINANCIAL RESOURCES
David Doyle

NOMINATING
David A. Balfour, QC *

PLANNING AND BUDGET REVIEW
Lin Good

VOLUNTEER RESOURCES
Kevin McKinney

NATIONAL ADVISERS

INTERNATIONAL SERVICES
David Kerr

SENIORS' SERVICES
Josephine M. Hannay

[1] Members of the Executive Committee of the Board of Governors.

* Resigned
† Deceased

VETERANS' SERVICES
Elizabeth MacFarlane

HOMEMAKERS
Anne Hull

COMMUNITY HEALTH
Mary Wilson

COMMUNITY DEVELOPMENT
Karen Hill

YOUTH SERVICES
Daleth Gordon

FIRST AID SERVICES
Kenneth Craig

WATER SAFETY SERVICES
Larry Maloney, PhD

CREATIONS
Donna Gorham

EMERGENCY SERVICES
Eugene MacDonald

RECIPIENTS OF THE ORDER OF RED CROSS, MEMBER LEVEL - 1988

Mel Glaspell
B.C./Yukon Division
Lin Good
National
Joan Hunter
B.C./Yukon Division
Janet I. Jones
Ontario Division
Evelyn Kerr
Ontario Division
Jacques Moreillon
International Committee of the Red Cross
Gabrielle Moule
National
Paul Vaillancourt
Québec Division

BRITISH COLUMBIA/ YUKON

4750 OAK STREET
VANCOUVER V4H 2N9

Ledford Lilley
PRESIDENT

Brian Gilbertson
COMMISSIONER

Honorary Patrons

The Hon. David C. Lam,
Lieutenant-Governor of British Columbia

J. K. (Ken) McKinnon,
Commissioner of the Yukon Territory

Honorary Presidents

The Hon. William Vander Zalm,
Premier of British Columbia
The Hon. Tony Penikett,
Government Leader,
Yukon Territory

Honorary Vice-Presidents

J. Alan Broadbent
Dr. Olga Jardine
David W. Jenkins
Darrell D. Jones
F. R. (Bill) Killam
The Hon. Chief Justice N. T. Nemetz
A. D. Peter Stanley
Dr. J. W. Thomas
Robert S. Whyte
John D. Wilson

Divisional Council, Executive Officers

PRESIDENT
Ledford Lilley

IMMEDIATE PAST PRESIDENT
Jon Turpin

EXECUTIVE VICE-PRESIDENT
Hector MacKay-Dunn

VICE-PRESIDENT
Margaret McCaughan-Morrison

SECRETARY
Diane McCluskey

TREASURER
Terry Jonat

ASSISTANT TREASURER
Sam Hanson

COUNSEL
Frank Murphy

Chairmen, Divisional Committees

ARTS AND CRAFTS
Jeanette Andrews

BLOOD PROGRAM
Gail Smillie

CREATIONS
Wendy Affleck

EMERGENCY SERVICES
Karine Johnson

FINANCIAL DEVELOPMENT
Mark Rogers

FIRST AID
Stan Anderson

HEALTH AND COMMUNITY SERVICES
Gene Durnin

INTERNATIONAL SERVICES
Edgar Efrat

PUBLIC RELATIONS
John Keirstead

VOLUNTEER RESOURCES
Janet Sutherland

WATER SAFETY SERVICES
Steve Borthwick

YOUTH SERVICES
Paul Wlodarczak

Regional Vice-Presidents

CENTRAL INTERIOR
Allen Gilmour

FRASER VALLEY
Vacant

GREATER VANCOUVER/ HOWE SOUND
Marie Walker

KOOTENAY EAST
Mae Williams

KOOTENAY WEST
Denise Reed

NORTHERN COAST
Vacant

NORTHERN INTERIOR
Dave Burnett

OKANAGAN NORTH
Carl Stef

OKANAGAN SOUTH
Jack Boddington

VANCOUVER ISLAND NORTH
Marianne Muir

VANCOUVER ISLAND SOUTH
Dennis Truss

YUKON TERRITORY
Max Neave

ALBERTA-NORTHWEST TERRITORIES

737-13TH AVENUE SOUTHWEST
CALGARY T2R 1J1

Alex L. Metcalfe
PRESIDENT

Keith Stewart
COMMISSIONER

Honorary Patrons

The Hon. Helen Hunley,
Lieutenant-Governor of Alberta

John H. Parker,
Commissioner of the Northwest Territories

Honorary President

The Hon. Don R. Getty,
Premier of Alberta

Divisional Council, Executive Officers

PRESIDENT
Alex L. Metcalfe

IMMEDIATE PAST PRESIDENT
R. M. Richardson

FIRST VICE-PRESIDENT
J. F. Moore, QC

SECOND VICE-PRESIDENT
J. Davidson

VICE-PRESIDENTS
B. Coombs
R. Pimm

SECRETARY
C. Kelly

TREASURER
D. Arsenault

ASSISTANT TREASURER
R. Fernando

COUNSEL
G. Collver

Divisional Advisers

INTERNATIONAL ADVISER
F. Drummond

MEDICAL ADVISER
Vacant

Chairmen, Divisional Committees

DIVISIONAL COUNCIL
Alex L. Metcalfe

DIVISIONAL EXECUTIVE
Alex L. Metcalfe

FINANCIAL MANAGEMENT AND BUDGET
D. Arsenault

DIVISIONAL AWARDS
R. M. Richardson

DIVISIONAL REGULATIONS
J. Davidson

Chairmen, Programs/Services

BLOOD PROGRAM, NORTH
K. Burke

BLOOD PROGRAM, SOUTH
K. Wood

COMMUNICATIONS
R. Jeffrey

EMERGENCY SERVICES
C. T. Fiddler

FINANCIAL RESOURCES
D. Prairie

FIRST AID
B. Beck-Edwards

HEALTH AND COMMUNITY SERVICES
D. Lapham

WATER SAFETY SERVICES
D. Dombrosky

VOLUNTEER RESOURCES
R. M. Richardson

SASKATCHEWAN

2571 BROAD STREET, BOX 1185
REGINA S4P 3B4

Dale Doan
PRESIDENT

Susan M. Barr
COMMISSIONER

Honorary Patron

The Hon. Sylvia Fedoruk,
Lieutenant-Governor of Saskatchewan

Honorary President

The Hon. Grant Devine,
Premier of Saskatchewan

Honorary Vice-Presidents

Roy Romanow,
Leader of the Opposition
Lynda Haverstock,
Leader of the Liberal Party
The Hon. Emmett M. Hall, DM, DCL
Dr. Borden Bachynski
The Hon. Mr. Justice Russell Brownridge
Ruth Clarke
The Hon. Mr. Justice Thomas C. Wakeling
S. H. Gutheridge
F. Michael Badham
Clifford Westerman
S. Jean Johnston
Harvey Ross

Divisional Council, Executive Officers

PRESIDENT
Dale Doan

PAST PRESIDENT
d'Arcy Morrice

FIRST VICE-PRESIDENT
Mary Fowke

SECOND VICE-PRESIDENT
Mike Kaminski

TREASURER
Robert McInnes, CA

COUNSEL
George Nystrom

CHAIRMAN, PLANNING, BUDGET AND REVIEW COMMITTEE
Floyd Manz, CA

District Representatives
Tim Keene, Swift Current
Judy Buzowetsky, Weyburn
Nell Exner, Regina
Tillie Braun, Regina
Mike Kaminski, Invermay
Ralph Dally, North Battleford
Tom Poole, Saskatoon
Ennis Waldner, Saskatoon

Members-at-Large
Bob Wasyliw
Gerald Tegart

Chairmen, Divisional Committees

BLOOD DONOR RECRUITMENT
Ossie Clarke

EMERGENCY SERVICES/FIRST AID
Marlene Lindberg

FINANCIAL RESOURCES
Clark Sullivan, CA

CREATIONS
Laurie Stankov

PUBLIC RELATIONS
Don Savaria

VOLUNTEER RESOURCES
Diane Runge Milani

WATER SAFETY
Brenda Thomsen

YOUTH SERVICES
Les Thue

MANITOBA

226 OSBORNE STREET N.
WINNIPEG R3C 1V4

Merv Cavers
PRESIDENT

Campbell S. King
COMMISSIONER

Honorary Patrons

The Hon. Dr. George Johnson,
Lieutenant-Governor of Manitoba

The Hon. Gary Filmon,
Premier of Manitoba

His Worship Mayor William Norrie,
City of Winnipeg

Honorary Vice-Presidents

D. Balfour, QC
Mrs. P. Copeland
Dr. C. Ferguson
D. Kerr
E. Kowalchuk
The Hon. Mr. Justice G. Kroft
Mrs. K. Pennock
G. Riach
Dr. L. Shebeski, OC
The Hon. Mr. Justice James E. Wilson †
Miss M. Wilson

Divisional Council, Executive Officers

PRESIDENT
Merv Cavers

IMMEDIATE PAST PRESIDENT
Lee Sage

VICE-PRESIDENTS
Joan Miller
Kay Thomson
Walter Fletcher

TREASURER
Steve Bannatyne

COUNSEL
Blair Graham

Chairmen, Divisional Committees

PLANNING AND PRIORITY
Joan Miller

AWARDS
Kay Thomson

FINANCIAL RESOURCES
Graeme Sifton

NOMINATING
Lee Sage

VOLUNTEER RESOURCES
Les Murray

Regional Representatives
Perry Roque, Norman
Douglas Windsor, Parkland
Barbara Godard, Central[1]
Herman Nikkel, Westman
John Lyons, Winnipeg[1]
Pat Croy, Eastman/Interlake

[1] **Executive Officers on Divisional Council**

ONTARIO

5700 CANCROSS COURT
MISSISSAUGA L5R 3E9

Frank J. Copping
PRESIDENT

Douglas G. Franklin
COMMISSIONER

Honorary President

The Hon. Lincoln M. Alexander,
Lieutenant-Governor of Ontario

Honorary Vice-Presidents

George A. Ault
Larry A. Bayliss
A. A. Beevor
Frederick R. Blucher
Ed Buchan
Helen Campbell
W. F. Clayson
Graham E. B. Donald
N. Edmonstone
W. Reid Evans
John P. Hamilton
A. C. Hill
Hope Holmestead
Mrs. Walter (Helen) Howard
Col. John W. G. Hunter
D. A. Irwin
Mrs. Roy Irwin
Roy H. M. Lowndes
Dr. S. A. MacGregor
J. McNamara
A. Gordon Nairn
J. H. Passmore
Christopher B. Paterson
J. Paul Richards
D. Ross-Ross
N. C. Schneider
James F. Westhead

Divisional Council, Executive Officers

PRESIDENT
Frank J. Copping

IMMEDIATE PAST PRESIDENT
Janet I. Jones

VICE-PRESIDENTS
E. G. (Ted) Bazeley
John R. Finley
Grant Gold
David Gunn
Peter Hyde

SECRETARY/COUNSEL
Geoffrey Grenville-Wood

TREASURER
Brent J. Burns

ASSISTANT TREASURER
Kevin Moon

Regional Council Chairmen

REGION 1
Don Hill, Morrisburg

REGION 2
Rod Delaney, Deep River

REGION 3
Jim Honey, Kingston

REGION 4
Mary Jane Goodchild, Marmora

REGION 5
Howard Arfin, Scarborough

REGION 6
John Chance, Oakville

REGION 7
William Brooks, Niagara Falls

REGION 8
Marjorie Black, Guelph

REGION 9
Jean Simon, Brights Grove

REGION 10
Mary Ann Moore, Wallaceburg

REGION 11
Robert Morton, Penetanguishene

REGION 12
Jane Angus, Sault Ste. Marie

REGION 13
Valda L. Alcock, Kenora

REGION 14
Vacant

REGION 15
Jarka Opratko, Mississauga

REGION 16
Donald Barclay, Brantford

REGION 17
Angus Dixon, Oshawa

Chairmen, Program/ Services Committees

BLOOD DONOR RECRUITMENT
Janet I. Jones

CORPS
Audrey Wilson

CREATIONS
Donna D. Hutton

EMERGENCY SERVICES
Bernard C. McKeever

FINANCIAL RESOURCES
J. Meikle Turner

FIRST AID
John McKay

HOMEMAKER SERVICES
Nancy Bell

INTERNATIONAL SERVICES
Patricia McCarthy

PUBLIC RELATIONS
Betty Lou Knox

SENIORS' SERVICES
Mary Goddard

SICKROOM EQUIPMENT LOAN SERVICE
Betty Crombie

SMALL CRAFT SAFETY
Karen J. Briard

VOLUNTEER RESOURCES
Diane M. Tozer

WATER SAFETY
William Belanger

YOUTH SERVICES
John R. Bennett

Chairmen, Administrative and Support Committees

ANNUAL MEETING
Janet I. Jones

AUDIT
Brent J. Burns

AWARDS
Janet I. Jones

BUDGET REVIEW
Brent J. Burns

NOMINATING
Janet I. Jones

PROPERTIES AND MATERIALS
David Gunn

PLANNING
Peter Hyde

HUMAN RESOURCES
E. G. (Ted) Bazeley

Co-opted Members,
Alan Pearson
Lesley Jarrett
George Pearce
Dean McCubbin
Edward J. (Ted) Craig

QUÉBEC

2170 RENÉ LÉVESQUE BLVD. WEST
MONTRÉAL H3H 1R6

Louise Vaillancourt-Châtillon
PRESIDENT

Daniel Mâsse
ACTING DIRECTOR GENERAL

Honorary Patron

The Hon. Gilles Lamontagne,
Lieutenant-Governor of Québec

Honorary Presidents

The Hon. Robert Bourassa,
Premier of Québec
The Most Rev. Louis-Albert Vachon,
Archbishop of Québec City
The Most Rev. Paul Grégoire,
Archbishop of Montréal

The Right Rev. Reginald Hollis, Bishop of Montréal
The Right Rev. Allen Goddings, Bishop of Québec City

Honorary Vice-Presidents

Gabrielle Bertrand
Frank B. Common Jr., QC
Jean A. Desjardins, QC
Guillaume Geoffrion, QC
Col. James W. Knox, MBE, ED
Jacques Laverdière
Richard Mineau
Jacques Paquin
Lucien G. Rolland
Louise D. Savard, CM
Paul Vaillancourt

Honorary Governors

Annette Beauchamp
Mrs. Godfroy Blanchard
Pierre Boutin
Mrs. Samual Bronfman, OBE
Alistair M. Campbell
Mrs. George Embiricos
Claude Genest
Eugène Gingras
Dr. Gustave Gingras, CC
G. A. R. Hart
Abbé Gérard Kinlough
M. O. Kirsh
Col. J. G. Labrie
Mrs. P. E. Levac
Justice J. B. O'Connor
Arthur Pascal
Fernand S. Picard
C. H. Pigot
Mrs. J. Pontbriand
Dr. Bertrand Primeau
Mrs. H. J. Savoy
Maurice Sigouin
Mrs. G. M. Steams
Dr. De Guise Vaillancourt
John M. York, CM

Divisional Council, Executive Officers

PRESIDENT
Louise Vaillancourt-Châtillon

IMMEDIATE PAST PRESIDENT
John F. Geci

EXECUTIVE VICE-PRESIDENT
Jean S. Picard, CA

SECOND VICE-PRESIDENT
Maud Girard

THIRD VICE-PRESIDENT
Jeannine Pelland

TREASURER
Alain Ouimet, CA

ASSISTANT TREASURER
Vacant

SECRETARY
Colette Santerre-Marceau

COUNSEL
Lise Pratte

ACTING DIRECTOR GENERAL
Daniel Mâsse

Regional Representatives
Lise Gagné, Lanaudière
Claude Bouchard, Vieille Capitale
Salim Karsh, Beauce/Amiante/ Lac-Mégantic
Richard Larue, Montréal (Region 3)
Jacques Leduc, South Shore
Jean-Marc Melançon, CA, Laval

Co-opted Members
Bruno Fortier
Raymond Gervais
Lucien Landreville
Michel Pallascio

Chairmen, Divisional Standing Committees

EMERGENCY SERVICES
François Morel

CAMPAIGN COMMITTEE
Serge Gouin

FINANCIAL RESOURCES
Claudette Gariépy

COMMUNICATIONS
Kenneth Cavanagh

Regional Presidents

ABITIBI/TÉMISCAMINGUE
Rémy Trudel

LOWER ST-LAWRENCE/ MATAPÉDIA
Fabienne Lechasseur

LOWER LAURENTIANS
Vacant

BEAUCE/AMIANTE/ LAC MÉGANTIC
Salim Karsh

BOIS-FRANCS/LOTBINIERE
Fernande Fournier

EASTERN TOWNSHIPS
Joan Hayes

COTE-NORD
Lucille Gauthier

CÔTE DU SUD
Laurette G. Normand

UPPER LAURENTIANS
Yves Calvé

MADGDALEN ISLANDS
Jean-Yves Lebreux

KAMOURASKA/RIVIÈRE-DU-LOUP/ TÉMISCOUATA/LES BASQUES
Fernand Soucy

LANAUDIÈRE
Lise Gagné

LAVAL
Jean-Marc Melançon, CA

MAURICIE
Vital Grenier

THOUSAND ISLANDS
Lise Taillon

MONTRÉAL, REGION 1
Vacant

MONTRÉAL, REGION 2
Vacant

MONTRÉAL, REGION 3
Richard Larue

MONTRÉAL, REGION 4
Marie-Paule Vigeant

OUTAOUAIS/GATINEAU
Yolande Calvé

NORTHERN PENINSULA
Albert Fournier

SOUTH-EASTERN PENINSULA
Phil Porlier

RICHELIEU/YAMASKA/ SAINT-FRANÇOIS
Claude Deslandes

SOUTH SHORE
Jacques Leduc

SAGUENAY/LAC-SAINT-JEAN
Jean-Yves Munger

SHEFFORD/BROME/MISSISQUOI
Robert Miclette

SOUTH-WEST MONTRÉAL
Yvette Toulouse

VIEILLE CAPITALE
Maud Girard

Chairmen, Divisional Committees

NOMINATIONS
John F. Geci

AWARDS
Jacques Paquin

AUDIT
Alain Ouimet, CA

BUDGET
Alain Ouimet, CA

ORIENTATION
Raymond Gervais

FINANCIAL RESOURCES
Claudette Gariépy

COMMUNICATIONS
Kenneth Cavanagh

PLANNING
Jean S. Picard, CA

EMERGENCY SERVICES
François Morel

NEW BRUNSWICK

405 UNIVERSITY AVE. P.O. BOX 39
SAINT JOHN E2L 3X3

L. Glenn Wittrien
PRESIDENT

Robert A. Goodwin
COMMISSIONER

Honorary Patron

The Hon. Gilbert Finn, OC, Lieutenant-Governor of New Brunswick

Honorary President

The Hon. Frank McKenna, Premier of New Brunswick

Honorary Vice-Presidents

Stephen Weyman, MD
G. Merve Dykeman
Brig.-Gen. J. Ernest Anderson
Gerald Wood

Divisional Council, Executive Officers

PRESIDENT
L. Glenn Wittrien

IMMEDIATE PAST PRESIDENT
David L. Doyle

FIRST VICE-PRESIDENT
Richard A. Burpee

SECOND VICE-PRESIDENT
Robert McFadden, CA

SECRETARY
Mary Goodfellow, MD

TREASURER
Robert McFadden

ASSISTANT TREASURER
Paul McGraw

COUNSEL
Colette d'Entremont

Chairmen, Divisional Committees

AWARDS, BADGES AND UNIFORMS
Helen Berry

BLOOD DONOR RECRUITMENT
Ann Turcotte

BUDGET
Robert McFadden

BUILDING AND MAINTENANCE
Doug Steen

EMERGENCY SERVICES
Richard A. Burpee

FINANCIAL RESOURCES
Robert Owens

FIRST AID
Sally Miller

HEALTH AND COMMUNITY SERVICES
Rosalee Acker

NOMINATING
David L. Doyle

PLANNING AND REVIEW
Evelyn Logan

PUBLIC RELATIONS
Joe Boyce

VETERANS' SERVICES
Elizabeth MacFarlane

VOLUNTEER SERVICES
Kevin McKinney

WATER SAFETY SERVICES
Barry Wishart

YOUTH SERVICES
Arthur Doyle

* Resigned
† Deceased

NOVA SCOTIA

1940 GOTTINGEN STREET
HALIFAX B3J 2H2

Winifred Milne
PRESIDENT

Kenneth Bendelier
COMMISSIONER

Honorary Patron

The Hon. Alan Abraham,
Lieutenant-Governor
of Nova Scotia

Honorary President

The Hon. John Buchanan, QC,
Premier of Nova Scotia

Honorary Vice-Presidents

Isabelle Bell
Harvey R. Doanet
Dr. James D. MacLean
The Hon. Chief Justice Ian MacKeigan
William J. Stephens
Jean Sheridan

Divisional Council, Executive Officers

PRESIDENT
Winifred Milne

IMMEDIATE PAST PRESIDENT
Frank Huelin

EXECUTIVE VICE-PRESIDENT
Rev. Bill Newell

TREASURER
Murray Doehler

ASSISTANT TREASURER
Blair Corkum

SECRETARY
Ida Zifkin

COUNSEL
Ronald MacDonald

Co-opted Members
Gordon H. Thompson
Roger Perry

Regional Vice-Presidents
Judith Munroe-Mills, Halifax
Dr. Gordon MacMichael, Lunenburg
Roland McCormick, Barrington
Frank Rogers, Yarmouth
Clotilde Comeau, Weymouth
John Newcombe, Centerville
Frank Barteaux, Amherst
Mary MacEachern, Antigonish
Joyce Peach, Port Morien
Mary Stepaniak, Margaree Forks
John MacEachern, Port Hawkesbury

Chairmen, Divisional Committees

AWARDS
Frank Huelin

BLOOD DONOR RECRUITMENT
Bernard Roberts

CREATIONS
Elizabeth Thorpe

FIRST AID
Michelle Knox *

FINANCIAL RESOURCES
John L. Gertridge

HEALTH
Dr. John MacPherson

HOMEMAKER SERVICES
Robert Barnes

INTERNATIONAL AFFAIRS
Louise Simons

NOMINATING COMMITTEE
Frank Huelin

PUBLIC RELATIONS
Ursula Kroll *

RED CROSS YOUTH
David Copp

SENIORS' SERVICES
Vivian MacMillan

SMALL CRAFT SAFETY
Chris McKee *

WATER SAFETY
Anne Newcombe *

VOLUNTEER RESOURCES
Rev. Bill Newell

YOUTH AND SAFETY SERVICES
Larry Bent

Youth Representatives
Terri-Lynn Almeda
Rosalind Green
Robert McNamara

PRINCE EDWARD ISLAND

62 PRINCE STREET
CHARLOTTETOWN C1A 4R2

Joan Publicover
PRESIDENT

Mark MacPherson
COMMISSIONER

Honorary Presidents

The Hon. Lloyd MacPhail,
Lieutenant-Governor
of Prince Edward Island

The Hon. Joseph A. Ghiz,
Premier of Prince Edward Island

Leone Bagnall,
Leader of Her Majesty's
Loyal Opposition

Past Divisional Presidents

The Hon. Mr. Justice George J. Tweedy
Edwin C. Johnstone
Dr. W. Ross Stewart
Frank J. MacDonald
Arthur P. Johnstone
J. Sinclair Cutcliffe
The Hon. Mr. Justice C. R. McQuaid
Dr. J. Brodie Lantz
Vance Bridges

Divisional Council, Executive Officers

PRESIDENT
Joan Publicover

IMMEDIATE PAST PRESIDENT
H. Arthur Love

VICE-PRESIDENT
John A. McQuaid

SECRETARY
John Richard

TREASURER
Gordon Rogers

ASSISTANT TREASURER
Brian Cameron

HONORARY SOLICITOR
John K. Mitchell

PRESIDENT, PRINCE REGIONAL BRANCH
Colleen Marsh

PRESIDENT, QUEEN'S REGIONAL BRANCH
Margaret Stewart

PRESIDENT, KING'S REGIONAL BRANCH
James MacPhee

Divisional Members-at-Large
Edith Eldershaw
Dr. Ulric Poirier
James D. Gallant
Peter Davis

Chairmen, Divisional Committees

BLOOD SERVICES
Vince McIntyre

CREATIONS
Joyce MacKenzie

FINANCIAL RESOURCES
Sinclair Cutliffe

FIRST AID AND EMERGENCY SERVICES
Don Norman, Chairman
Jim Honsberger, Vice-Chairman

HEALTH AND COMMUNITY SERVICES
Gail MacDonald

PUBLIC RELATIONS
Paul H. Schurman

VOLUNTEER RESOURCES
Anne Olson

YOUTH SERVICES
Bill Buell

SICKROOM EQUIPMENT LOAN SERVICE
Reginald MacNutt

WATER SAFETY SERVICES
John K. Mitchell

SMALL CRAFT SAFETY
Don Love

NEWFOUNDLAND & LABRADOR

7 WICKLOW STREET
P.O. BOX 13156, STATION "A"
ST. JOHN'S A1B 4A4

Myrle Vokey
PRESIDENT

Frederick Squires
(deceased Oct. 1988)

–

John Byrne
COMMISSIONER

Honorary Patron

The Hon. James A. McGrath,
Lieutenant-Governor
of Newfoundland

Honorary President

The Hon. A. Brian Peckford,
Premier of Newfoundland

Honorary Vice-Presidents

G. Campbell Eaton
Dr. P. J. McNicholas
Dr. J. D. Eaton
Lamont M. Parsons
F. Millar Ewing
Divisional Council,
Executive Officers

PRESIDENT
Myrle Vokey

IMMEDIATE PAST PRESIDENT
W. John Clarke

VICE-PRESIDENTS
Joan Whelan
Ross Churchill

TREASURER
David Loveys

LEGAL COUNSEL
Stephen Fitzgerald

COMMUNICATIONS ADVISER
Jeff Blackwood

CHAIRMAN, PLANNING AND PRIORITY COMMITTEE
Noel Veitch

VOLUNTEER RESOURCES
Marion Handrigan

FINANCIAL RESOURCES
Joe Butler

SERVICES
Gerry O'Reilly

NOMINATING
Bob LeMessurier

AWARDS
Bill Callahan

AREA BLOOD SERVICES
Clyde Vincent

CENTRAL DISTRICT REPRESENTATIVE AND DISTRICT REPRESENTATIVE ON EXECUTIVE COMMITTEE
Gary MacDonald

EASTERN DISTRICT REPRESENTATIVE
Joan Rowe

WESTERN DISTRICT REPRESENTATIVE
Shirley Wells

LABRADOR DISTRICT REPRESENTATIVE
Ted Perry

Blood Centres

VANCOUVER CENTRE

4750 Oak Street
Vancouver, British Columbia
V6H 2N9

MEDICAL DIRECTOR
N. Buskard, MD, FRCP(C), FACP

EDMONTON CENTRE

8249-114th Street
Edmonton, Alberta
T6G 2R8

MEDICAL DIRECTOR
R. Turner, MD, FRCP(C)

CALGARY CENTRE

737-13th Avenue Southwest
Calgary, Alberta
T2R 1J1

MEDICAL DIRECTOR
J. Culver-James, MA, BM, BCh, MRCPath

SASKATOON CENTRE

325-20th Street East
Saskatoon, Saskatchewan
S7K 0A9

MEDICAL DIRECTOR
J. B. McSheffrey, MD, FRCP(C)

REGINA CENTRE

2571 Broad Street
Regina, Saskatchewan
S4P 3B4

MEDICAL DIRECTOR
E. C. Alport, MD, FRCP(C)

WINNIPEG CENTRE

226 Osborne Street North
Winnipeg, Manitoba
R3C 1V4

MEDICAL DIRECTOR
M. Schroeder, MD, FRCP(C)

TORONTO CENTRE

222 St. Patrick Street
Toronto, Ontario
M5T 1V4

MEDICAL DIRECTOR
J. Nusbacher, MD

LONDON CENTRE

850 Commissioners Road East
London, Ontario
N6C 2V5

MEDICAL DIRECTOR
R. M. Barr, MD, FRCP(C)

HAMILTON CENTRE

299 Main Street East
Hamilton, Ontario
L8N 1H8

MEDICAL DIRECTOR
M. A. Blajchman, MD, FRCP(C)

OTTAWA CENTRE

85 Plymouth Street
Ottawa, Ontario
K1S 3E2

MEDICAL DIRECTOR
R. K. Smiley, MD, FRCP(C)

SUDBURY CENTRE

235 Cedar Street
Sudbury, Ontario
P3B 1M8

MEDICAL DIRECTOR
S. J. Strong, MD, FRCP(C)

MONTRÉAL CENTRE

3131 Sherbrooke Street East
Montréal, Québec
H1W 1B2

MEDICAL DIRECTOR
F. Décary, MD, PhD

QUÉBEC CITY CENTRE

P.O. Box 1033 Terminus
325 rue de la Croix-Rouge
Québec, Québec
G1K 7B5

MEDICAL DIRECTOR
C. Rousseau, MD

SAINT JOHN CENTRE

P.O. Box 1259
405 University Avenue
Saint John, New Brunswick
E2L 4G7

MEDICAL DIRECTOR
J. S. MacKay, MA, MD, PhD, FRCP(C), DMJ, FRCPath(C)

HALIFAX CENTRE

P.O. Box 2085
1940 Gottingen Street
Halifax, Nova Scotia
B3J 3B7

MEDICAL DIRECTOR
M. Gorelick, MD

PRINCE EDWARD ISLAND CENTRE

c/o Department of Laboratory Medicine
Queen Elizabeth Hospital
P.O. Box 6600, Riverside Drive
Charlottetown, Prince Edward Island
C1A 8T5

MEDICAL DIRECTOR
J. Craig, MB, ChB, FRCPath

ST. JOHN'S CENTRE

P.O. Box 13156
Station "A"
St. John's, Newfoundland
A1B 4A4

MEDICAL DIRECTOR
R. G. Huntsman, MD, FRCP, FRCP(C)

[1] Effective November 1988

PHOTOS: Outside cover (left to right): CRCS, ICRC, ICRC, ICRC
Inside cover and page one (left to right): ICRC, CRCS, ICRC

Bequests Received by the Society or its Divisions in 1988-89

There may be no more meaningful way to ensure that the Red Cross continues its good work than by making a planned gift. Every year, hundreds of Canadians write the Red Cross into their wills. Last year, the Society received generous bequests of $1,000 or more from the estates of the following individuals:

National Contingency Fund

Laura Eliza Adamson, Vancouver, B.C.
Juliette H. Amyot, Québec, Qué.
Helen Elizabeth Arnold, Kirkland Lake, Ont.
Olive M. Bond, Toronto, Ont.
Ethel L. Brunt, Vancouver, B.C.
Ivy May Butt, Tuckersmith, Ont.
Morris Cwik, North York, Ont.
John Craven, Owen Sound, Ont.
Stella Dashuk, Toronto, Ont.
William M. Davidson, Port Credit, Ont.
Catherine Lois Fleming Dowkes, Owen Sound, Ont.
Norman Joseph Flavell, Alliston, Ont.
Illy-Marie Gepe, Toronto, Ont.
Ethel V. Gilbert, North York, Ont.
John A. Graffy, Toronto, Ont.
Edward Scott Graham, Hartney, Man.
Edith W. Gundy, Toronto, Ont.
Harold Harrison, Montréal, Qué.
Arthur Henry Pring Hayden, Pollockville, Alta.
Minard Gerald Hill, Victoria, B.C.
Marguerite Hiseler, Halifax, N.S.
Geza Hollosi, Vancouver, B.C.
Dorothy B. Johnston, Chatham, N.B.
Annette Laporte, Verdun, Qué.
Bessie P. Lawley, Oliver, B.C.
Jessie Collena Love, Dutton, Ont.
Mary Ann MacPherson, North York, Ont.
Amy E. McArthur, Toronto, Ont.
Lena Maud McKay, Toronto, Ont.
Mary Samson Middlemass, Calgary, Alta.
Miriam Nevern, North York, Ont.
Eva O'Rourke, Wiarton, Ont.
Borghild Pahal, Wetaskiwin, Alta.
Grace Pogue, Lindsay, Ont.
Holly L. Priest, Toronto, Ont.
Anna L. Purcell, Halifax, N.S.
Noella M. Ray, North Vancouver, B.C.
William Kenneth Reid, Fenelon Falls, Ont.
Eugenie Richardson-Giroux, Montréal, Qué.
Vera M. Robinson, Winnipeg, Man.
Morris Saltzman, Vancouver, B.C.
Alexander Greswolde Sandison, Sidney, B.C.
Katherine Schneider, Rutland, B.C.
Dorothy Rice Schrader, Nepean, Ont.
George Seifert, Ste-Foy, Qué.
Marjorie E. Sharpe, Caledon, Ont.
Hazel L. Shaak, Victoria, B.C.
Edna Smith, Lennoxville, Qué.
William A. Spurrell, Owen Sound, Ont.
Myrta Ray Stewart, Victoria, B.C.
Elizabeth Stirling, Markham, Ont.
Gladys Storer, Edmonton, Alta.
Herbert Melvin Temple, Winnipeg, Man.
Irving W. Tipping, Clarenceville, Qué.
Francis Eric C. Tuplin, Beechy, Sask.
Vigo Torp, Calgary, Alta.
Willa Van Felson, Québec, Qué.
Arthur Wahlenberg, Flin Flon, Man.
Richard S. Whiteford, Montréal, Qué.
Arthur R. Whittle, Whitby, Ont.
Laura Annie Wilson, Swan River, Man.
Rex Elmor Wood, Estevan, Sask.
G. Yanke, Manitoba
Paul Yoos, Newmarket, Ont.

Alberta-N.W.T. Division

Margaret Hazelwood Brine, Edmonton, Alta.
David Bastedo Coutts, Calgary, Alta.
John H. Mosher, Lethbridge, Alta.

British Columbia/Yukon Division

Doris Ivy Clifton, Victoria, B.C.
Laura Eastwood, Vancouver, B.C.
Willie Eastwood, Vancouver, B.C.
Willie Bruce Ennis, Shawnigan Lake, B.C.
Phyllis Florence Foster, Vancouver, B.C.
Lennie H. Fraser, Mission, B.C.
Carl Victor Gilbert, Victoria, B.C.
Helen M. Humphrey, Victoria, B.C.
Benjamin R. Kark, Vancouver, B.C.
Charlotte Koch, Victoria, B.C.
Harold V. Lunden, Vancouver, B.C.
George Patton, Vancouver, B.C.
Kory Shandler, Vancouver, B.C.
Elizabeth Steele, District of Sooke, B.C.
Eric Swetman, Vancouver, B.C.
Iris Cowtan Young, Delta, B.C.

Manitoba Division

Eunice Aleda Crookshanks, Winnipeg, Man.
Doris Hawkins, Winnipeg, Man.
Olga Hunka, Winnipeg, Man.
William Lincoln, Carman, Man.
James D. McKay, Victoria, B.C.
Dr. Hebert W. Tweed, Winnipeg, Man.

Nova Scotia Division

Albert E. Bateman, Halifax, N.S.
Jean M. Curtis, Halifax, N.S.
Gloria Grant, Glace Bay, N.S.
Helen D. Purves, Halifax, N.S.
Joan A. Sanborn, Toronto, Ont.

Ontario Division

E. George Aird, Toronto, Ont.
Amoi C. Bird, Toronto, Ont.
Agnes Schroer Black, Brantford, Ont.
Charles A. Bott, Ottawa, Ont.
M.M. Bovair, Toronto, Ont.
Helen Burgess, Peterborough, Ont.
John Burgess, London, Ont.
Cassie Cameron, Owen Sound, Ont.
Thelma Alberta Chapman, London, Ont.
Mabel Craik, Ottawa, Ont.
Frederick C. Eckert, Kitchener, Ont.
Frederick England, London, Ont.
Charles Engblom, Toronto, Ont.
Mabel Evans, Toronto, Ont.
Emma Louise Foell, Kitchener, Ont.
Gabrielle Fournier, Ottawa, Ont.
Katie Winnifred Gray, Ottawa, Ont.
Homer Lockwood Henderson, Barrie, Ont.
William Robert Hilditch, Hamilton, Ont.
Marguerite H. Hill, Brantford, Ont.
Lulu Hunter, Ontario
Ethel Mary Lamb, Leamington, Ont.
Leo Lane, St. Thomas, Ont.
Theresa Liebert, Ancaster, Ont.
Margaret Lindsay, Burlington, Ont.
Nicoletta Lodato, St. Thomas, Ont.
Beulah E. Lunan, Toronto, Ont.
Francis C.C. Lynch, Ottawa, Ont.
Dorothy Millicent MacRae, Toronto, Ont.
Zella MacDonald, Owen Sound, Ont.
Grace Martin, Hamilton, Ont.
Mary Elizabeth Medd, Peterborough, Ont.
Thomas Lang Moffat, Bracebridge, Ont.
Hans Nickelsen, Kingston, Ont.
Gertrude Pinder, Oakville, Ont.
Elsie May Price, Pembroke, Ont.
J.H. Rattray, Mississauga, Ont.
John M. Rutherford, Blenheim, Ont.
Clara B. Sanderson, Brantford, Ont.
Michael Shamley, Sudbury, Ont.
Moses Sugarman, Kingston, Ont.
Lila Rosetta Thompson, Scarborough, Ont.
L. Josephine Tickell, Belleville, Ont.
Mary Helen Vaughan, Brantford, Ont.

Prince Edward Island Division

Marion G. Davies, Sherwood, P.E.I.
Victoria Hunt, Charlottetown, P.E.I.
Zelda MacLeod, Charlottetown, P.E.I.

Québec Division

Leopold Belanger, Montréal, Qué.
Simonne D. Bélanger, Montréal, Qué.
Adrien Brault, Montréal, Qué.
Roméo Dion, Québec, Qué.
Robert A. Elder, Laval-sur-le-Lac, Qué.
Marguerite Blais Gosselin, Québec, Qué.
Lindsay P. Hall, Saint-Lambert, Qué.
Albert Labrie, Trois-Pistoles, Qué.
Paul Lalande, Montréal, Qué.
Marguerite B. Levesque, Québec, Qué.
Therese Marcoux, Québec, Qué.
Theobaldine M. Poirier, Québec, Qué.
Rose (Golt) Rinzler, Côte-Saint-Luc, Qué.

Saskatchewan Division

William Donison, Regina, Sask.
Eliza Beatrice Holroyd, Moosomin, Sask.
James Miller, Central Butte, Sask.
Alice May Weston, Regina, Sask.

The Canadian
Red Cross Society

FOUNDED 1896
INCORPORATED 1909

The red cross emblem and designation
"Red Cross" are reserved in Canada by law
for the exclusive use of
The Canadian Red Cross Society
and for the medical units of the armed forces
by the Geneva Conventions Act
R.S.C. 1970, c. G-3.

The programs of The Canadian Red Cross
Society are made possible by the voluntary
services and financial support of the
Canadian people.

Si vous désirez recevoir cette publication en
français, veuillez en faire la demande à
La Société canadienne de la Croix-Rouge,
1800, promenade Alta Vista,
Ottawa, Ontario K1G 4J5.

ISSN 0821-3232

© 1989 The Canadian
Red Cross Society
08/89 15 M